



Come, let us adore Him!



May the Holy Babe inspire us toward a joyful and peaceful world

Best Wishes for a Merry Christmas

CLASSIFIED ADS

Card of Thanks

CARD OF THANKS
My heartfelt thanks to all during my illness for prayers, blood donors and the many sweet unexpected expressions of love people can think of to do.
Mrs. Ruth Parker

Business Services

HAY BALING — Day phone 576-3654. Night Phone, 576-3907 Raymond Seifres.

Help Wanted

WANTED: Husky boy or man to feed cattle seven days a week, 12 to 6 p.m. Must have transportation. Chittenden Ranch, Radium.

Merchandise For Sale

ARMSTRONG linoleum by the yard. 12 foot widths and 7 patterns to choose from. White's Auto Store.

NEW or renovated mattresses and box springs. They're guaranteed. Pick up and delivery. Western Mattress Co. Phone Mrs. Pemberton, 576-3512.

LARGE SELECTION Used television sets \$25 up. Also good stock of used washers. Joe Hudspeth's.

FOR SALE: Bed and dresser, office safe, and small frame house to be moved. See Henry Albritton.

FROM wall to wall, no soil at all, on carpets cleaned with Blue Lustre. Rent electric shampooer \$1. Winn's Store, Inc.

RANCH LOANS FARM LOANS

Prompt Closing
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Low Rate—Long Term
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FOR SALE: 3 point service Whirl-Wind Terracer. H. E. Valliant 823-2966 Anson.

WANT to add a room, build a carport, call 576-3266. No jobs too large or too small. Also can help you with your financing. Daniell Construction.

FOR SALE: 1956 Model 60 series John Deere gasoline tractor, Two-row cultivator, Two-row planter, 3-row Tool Bar, 6 or 7 ft. Haney, good shape and ready to work. Mrs. G. A. Daniel 576-2353 \$800.00

FOR SALE: Spinnet type piano. Harbert Furniture.

TOY White German Shepherd 8 week-old puppies. AK-C rating. Stock or watch dog. Mrs. Cox 4 miles South Sylvester, FM1085, Phone 993-4301.

THE proven carpet cleaner Blue Lustre is easy on the budget. Restores forgotten colors. Rent electric shampooer \$1. Harbert Furniture Company. Vacuum bags for all cleaners.

FOR SALE: 20th Century 13 foot self contained trailer camper. Paneled. Sleeps four. Like new \$1200 cash. Pho. 576-3092.

REMOVE excess body fluid with FLUIDEX tablets, only \$1.69 at Waggoner Drug.

FOR SALE: heaters-new-used, plumbing supplies, used furniture, lawn mowers, hot water heaters, and all kinds of garden tools. See Crow Bros. and SAVE.

FOR SALE: Mandolin, tenor banjo, keyboard accordion, Maytag washer, baby bed like new and used furniture. Priced cheap. 576-2652 — 576-2504.

FOR Electrolux supplies, service, and sales call 576-2607.

FOR SALE: Over 100 4 and 8 track stereo tapes. Now available at White Auto Store.

Real Estate For Rent

HOUSE FOR RENT: Four rooms and bath, partly furnished. Part bills paid. See R. M. Grubb 48 N. W. 2nd Street.

FOR RENT: Two bedroom house, 619 N. W. Ave. F. Crow Bros.

FOR RENT: Four room furnished house, 348 S. W. 3rd. Van Huling.

Real Estate For Sale

FARM for sale five miles west of Aspermont. 900 acres, 608 in cultivation, cotton allotment 102, wheat 180, feed and grain 144. Good house, barn, windmill and stock tank. One fourth minerals. Priced to sell. Will sell in 1/2 sec. tracts. Contact Glenn Phillips, Aspermont or phone BL6-2191 Peacock.

FOR SALE: Two bedroom, completely re-done, carpeted, corner lot. Unbelievably low down payment, payments like rent, new FHA loan. Carolyn Offield Real Estate, 576-3239 or 576-2386.

Miscellaneous

FOR RENT: Vacuum cleaners for indoor and outdoor carpet. Harbert Furniture.

Cub Scout Awards Presented At Pack Meeting Dec. 16

Cub Scout and Webelos awards were presented last Tuesday evening at the December Pack Meeting. Gean Witt, Cubmaster for the past two years submitted his resignation. A new Cubmaster will be needed for the January pack meeting when all boys in the Scouting program will be re-registering. Awards were presented as follows:

Bear: Gregg Bessire, Stanley Nall, Nick Bond, James Ervin and Jon Bill Holtz. One year service and attendance: Ricky Crenshaw.

Gold Arrow Point: Kelly Offield, Mike Corley, David Seifres.

Silver Arrow Point, Aquanaut, and Athlete: David Brown, Clint Wheat, Paul Reynolds and Mike Corley.

Silver Arrow Point: Tracy Asher.

Aquanaut and athlete: Pat Harper and Mike Pritchard. Aquanaut: Allen Young.

Neinda Philosopher Says Giving Christmas Gifts to Go On As Long As People Are People

Editor's note: The Neinda Philosopher on his Johnson grass farm on Route One has discovered that Christmas is here again, his letter this week reveals.

Dear editor:
Although they're generally drowned out because people's instincts frequently are more accurate than their thoughts, still there are always a few around this time of year who say this gift-giving has gone too far, that Christmas has become just a big commercial blast, that people would do

better to spend their money more usefully.

Well, possibly so, but the same probably was said about a group of wise men, numbering three I believe, who showed up with some gifts one time. After all, what use are myrrh and frankincense to a newborn babe?

Now me, I believe in gift-giving so strongly that for years I've been working on a plan where everybody figured up what Christmas cost him, then put it alongside

what he got, and if he came out on the short end, the government, in the spirit of the season, would make up the difference, but so far the only response I've gotten out of all the politicians I've mentioned this to is a Christmas card. Oh, one did write a brief note saying he doubted it would show fiscal responsibility, but thunderation, if you're going to be financially responsible at this time of the year you'll wreck the whole idea. Obviously he didn't have the Christmas spirit.

Reforming Christmas is sort of like reforming society. It reads good on paper but nobody ever seems to pay much attention to it, people just go on being people.

Yours faithfully,
Merry Christmas, this year and from now on, too.
J. A.

Hamlin High Happenings

Piper Patter

Mary Wallace Thomas Goolsby Toni Casey

School was officially dismissed for the Christmas holidays last Friday, December 19, at 3:00 p.m. Students will not have to return to classes until January 5, 1970.

The HHS Student Council sponsored a Christmas assembly last Wednesday, December 17. Gary Smith, council president, gave the welcome. Then Jana Ferguson, Mary Wallace, Latrese Williams and Marcia Steele presented special music. Mrs. Youngblood, council sponsor, gave a reading concerning Christmas spirit and high school students. The student body sang Christmas carols until Santa Claus appeared to pass out gifts to the faculty.

Mid-term test were given last Thursday and Friday, December 18 and 19, before school was dismissed for the holidays. Students will receive the results of their tests when they return from the holidays.

The Pipers were victorious

over the Stamford Bulldogs in the second district clash of the season. They play in the Stamford Boys Tournament, Dec. 29, 30 and 31. Then they meet Ballinger, there, for their third game in district play, January 2. The Pipers are as yet undefeated in district play and they have also won the tournaments they have played in.

The Hamlin High National Honor Society had their annual Christmas supper, December 22, in the Bill Shira home. The group ate and then they sang carols and discussed their plans for the holidays. The Piper Patter staff would like to wish everyone a very Merry Christmas and a bright 1970!!

Herald to Print Early Next Week

The Hamlin Herald will be published early next week in order for subscribers to have their papers on Wednesday before the New Year holiday Thursday.

All publication deadlines will be moved up one day.

Yule Decoration Contest Winners Announced Here

Winners in the Christmas Decoration Contest sponsored by the Hamlin Board of Community Development and the Hamlin Garden Club have been announced following the judging here Friday evening.

Winners in the five categories were declared as follows:

Business: 1. Howard Drug Company, 2. Frank's Department Store, 3. Hamlin Flower Shop, 4. Waggoner Drug.

Doorway — 1. Mrs. Martin Barnett, 910 S. W. 2nd, 2. T. W. Flenniken, 711 SW 2nd.

Yard: — 1. Danny Oliver, 45 N. W. Ave. B, 2. J. D. Kitchens, 220 N. Central.

Overall — 1. Noel Weaver, 801 S. W. 2nd, 2. Ed Lewis, 708 N. W. Ave. H, 3. Mrs. Lanny Foster, 30 E. Lake Drive.

Window: — 1. Delton Jackson, 241 N. W. B, 2. O. G. Harvey, 242 N. W. H, 3. Frank Meyner, 620 N. Central.

Religious Theme — Mary Jane Wallace, 111 S. W. Ave. G.

Judges were from the Stamford Garden Club. Gifts presented to the winners were donated by Heidenheimer's, Knabel Jewelry, T & O Flowers, Mac's Food, Piggly Wiggly and West Texas Utilities Co.

Rev. Therman Upshaw Named New Area Baptist Missionary

Rev. Therman Upshaw, pastor of Central Baptist Church of Pampa, will assume the duties as the new area missionary for the Baptist Double Mountain Area on January 15, announced Rev. Billy Hudnall, pastor of the First Baptist Church, Rotan and Area Chairman for the Double Mountain Area.

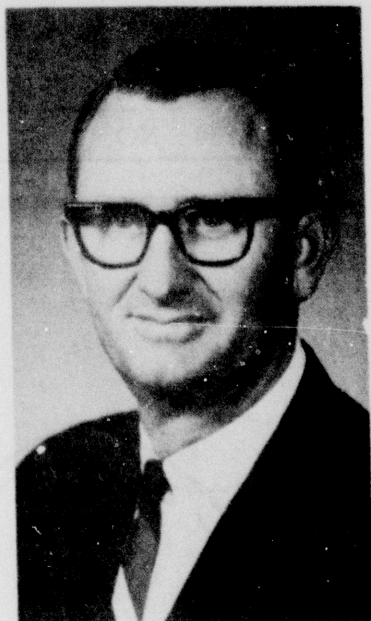
Upshaw is replacing Rev. L. L. Trott who will retire January 1. Upshaw is a native of Fisher County, graduated from high school in Roby, from Hardin-Simmons University in 1951 and attended Southwestern Seminary in Fort Worth.

He is married to the former Georgia Gruben of Rotan. They have three children, Freddy a student at West Texas State, Kay, a Senior in Pampa high school and Karen in the sixth grade. Upshaw is the son of Mrs. W. B.

Robert Brandon Now At Sheppard

SAN ANTONIO — Airman Robert L. Brandon, son of Mr. and Mrs. Ollis E. Brandon of 549 N W Avenue C, Hamlin, Tex., has completed basic training at Lackland AFB, Tex.

He has been assigned to Sheppard AFB, Tex., for training as a medical services specialist. Airman Brandon, a 1961 graduate of Hamlin High School, earned his B. S. degree from West Texas State University.



REV. THERMAN UPSHAW

Upshaw of Roby and the late Mr. Upshaw.

Presently Upshaw is serving as pastor of the Central Baptist Church in Pampa where he has served since 1957. Other churches that he has served as pastor are Hobbs Baptist Church, Rotan, Texas and Lefors Baptist church in Lefors, Texas.

While in Pampa, Upshaw has served in nearly every office in the associational and area program. He will make his home in Stamford with offices at 120 W. Hamilton Street in Stamford.

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- * Range & Refrigerator
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- * \$1,000 Savings Account
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Beautiful morning and hopes for a lovely week so they say. Again, I wish every one a very Joyous Holiday!

Mrs. Grace Brewer and Mrs. Irma McSpadden of Abilene spent several days here in Mrs. Brewer's home this past week.

Mrs. Fred Turner spent last weekend in Sweetwater with Mrs. Willie Mac Turner while Fred and Mac went deer hunting.

Mr. and Mrs. Paul Stephens enjoyed a lovely day on Sunday as their children hosted their 50th wedding anniversary in their home here in Sylvester. I am sure everyone that knows them wish for them another happy 50 years.

Mrs. Carra Perkins is in Lubbock attending that brand new granddaughter, she is the daughter of Mr. and Mrs. Raymond Perkins.

Mr. Roy Rocquemore is spending the Christmas Holidays with his daughter, the Rose family in Tucson, Arizona.

Mr. and Mrs. Don Campbell and boys will enjoy the holidays in Del Rio on the ranch. Mrs. Neda Kiser is home after several days in Callan hospital in Rotan.

Fred Turner drove to Brownfield on business Thursday.

Mr. and Mrs. Royce Ferrell, David and Royce's mother drove over from Sweetwater and visited with friends on Sunday afternoon. The Ferrells lived in our town for a number of years.

Mr. and Mrs. Wilmer C. Edwards of West Columbia, Tex., are visiting in the R. M. Bobb home and with his Mother, Mrs. Edwards in Hamlin.

Due to the illness of our pastor, Bro. Bill Petty, Bro. Max Brown, Area Missionary of the Sweetwater area brought the message on Sunday morning at the Sylvester Baptist Church.

Miss Suzie Maberry, stationed in San Bernardino, Calif., visited with her grandparents, Mr. and Mrs. Buster Lambert and attended Church on Sunday morning. Suzie is in the

Air Force.
Pvt. Pete Perales of Ft. Hood is spending his leave with his parents, Mr. and Mrs. Pete Perales.

GOOD YEAR

CLEARANCE SALE

YEAR-END SAVINGS NOW THRU DEC. 31

- Discontinued designs
- Odds and ends
- New car changeovers
- Used tires
- Whitewalls and Blackwalls
- Tubeless or Tube-type
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Hurry—Only 10 in Stock

6.50-13 Power Cushion Black Tubeless — Blemish

10.00 List Price \$31.00
Plus F.E. Tax \$1.56
NO TRADE NEEDED

Hurry—Only 7 in Stock

8.25-14 Marathon Black Tubeless Second List \$24.25

12.45 Plus F.E.T. \$2.36
NO TRADE NEEDED

Hurry—Only 20 in Stock

F70-14 Cus. WT White Polyglass - Blemish

30.50 List \$56.25
Plus F.E.T. \$2.44
NO TRADE NEEDED

Hurry—Only 24 in Stock

Cus. Pow. Cushion 2-White Polyglass - Blemish

26.60 List \$53.10
Plus F.E.T. \$2.36
NO TRADE NEEDED

Hurry—Only 25 in Stock

H78-15 Custom Power Cus. Polyglass 2W Tubeless

37.83 Blemish List \$70.30
Plus F.E.T. \$2.77
NO TRADE NEEDED

Hurry—Only 16 in Stock

8.25-14 All Weather IV Whitewall - Blemish

14.82 Reg. \$18.96
Plus F.E.T. \$2.36
NO TRADE NEEDED

JOE HUDSPETH'S



MR. AND MRS. J. B. BOWMAN
... to be honored Thursday

Mrs. Roy Embrey Hosts Ruth Class

Mrs. Roy Embrey was hostess for the Ruth S. S. Class of First Baptist Church Dec. 16.

Two visitors, Mrs. H. A. Perkins and Mrs. Harold Fleming were present.

Mrs. G. B. Phillips led the opening prayer. Mrs. Ben Wilcox conducted the Bible Quiz. Mrs. Fleming gave the devotional on Matt. 2: 1-12.

Secret pals were revealed with a gift exchange.

Mrs. Roy Embrey gave the closing prayer.

Christmas Here

Miss Debbie Kuni of Honolulu, Hawaii, a music major at Hardin-Simmons University, Abilene, is spending Christmas here with Mr. and Mrs. F. T. Wallace and their daughter and family, Mr. and Mrs. John Corley, Mike and Michelle.

Miss Kuni, daughter of Mr. and Mrs. Abraham Kuni, became friends with the Wallace family through their daughter, Mrs. Allan Loo, who works with Miss Kuni's mother in Honolulu.

Reception Here Thursday To Honor J. P. Bowmans

Mr. and Mrs. J. P. Bowman, 236, N. E. Ave. E, will be honored on their 50th wedding anniversary Thursday, Jan. 1, 1970 at a reception at the Jaycee Community Building.

Friends and relatives are invited to call from 2 to 5:30 p.m.

Mr. Bowman, son of the late Mr. and Mrs. W. A. Bowman, was born July 2, 1896, in Comanche County. Mrs. Bowman, the former Flora Erick, daughter of the late Mr. and Mrs. L. C. Erick, was born Dec. 9, 1900, in Haskell County.

They were married Jan. 1, 1920, Pilot Point, Texas in Denton County by Rev. R. L. Ely.

The couple's five children

will host the reception. They are William L. Bowman of Dallas, James F. Bowman of San Antonio, Mrs. Doris Jones of Sherman and Mrs. Jesyeann Tabb of McCamney. The couple has 13 grandchildren.

Perrin-Poston Vows Read Here Saturday

Teresa Elaine Perrin and Jerrell Bennett Poston were married here Saturday evening in Holy Trinity Catholic Church.

Parents of the couple are Dr. and Mrs. E. D. Perrin

and Mr. and Mrs. J. B. Poston of Gladewater.

The pastor, Rev. Sean Sheeran, officiated. He was assisted by Rev. Cecil Hardaway, pastor of First United Methodist Church.

Mrs. Henry Albritton was organist.

The bride, given in marriage by her father, wore a pale green silk dress with matching coat. Her corsage was of gardenias and stephanotis.

Pat Perrin, sister of the bride, was maid of honor.

James Stoner of Dallas was best man.

The bride, a graduate of Hamlin High School, is a student of Texas Women's University Dallas Center.

Poston is a graduate of Gladewater High School and is employed by Braniff International in Dallas. The couple will reside at 3901 Hall St. in Dallas.

HEARS FROM DAUGHTER

Mr. and Mrs. Travis Hubbard have received Christmas Greetings from their daughter and family, Mr. and Mrs. Ray Clayton, Brad and Jim in Guam.

The daughter, Martha, wrote of their activities in Tamming, Guam, where her husband is teaching in the school system in Guam on a two year contract.



MR. AND MRS. M. E. HERRON
... to be honored Saturday

M. E. Herrons to Mark Anniversary Saturday

Mr. and Mrs. M. E. Herron of Sylvester will observe their 50th Wedding Anniversary Saturday, Dec. 27, with an open house at the McCaulley Homemaking Building, McCaulley, Texas, from 2 p.m. to 5 p.m. hosted by their children. Relatives and friends are cordially invited.

Mr. and Mrs. Herron were married Dec. 23, 1919, in Anson by the Rev. Pope, a Baptist minister.

Mrs. Herron is the former Bulah Grace Jeffrey, daughter of the late Mr. and Mrs. Frank (Bud) Jeffrey.

Mr. Herron is the son of the late J. W. Herron and Mrs. Sarah E. Herron who resides now in Merkel.

Both Mr. and Mrs. Herron

have resided in Fisher and Jones County since childhood. Mr. Herron farmed in Fisher County for 30 years before moving to Shallowater in 1949, where he owned and operated Herron and Sons Texaco Service Station. In 1960, the Herrons returned to Sylvester where they resumed farming.

Mr. and Mrs. Herron are active members in the First Baptist Church of Sylvester where Mr. Herron is a deacon.

Children of the couple are C. D. (Monk) Herron of Rotan, Mrs. Robert (Doris) Morton of Dublin; Mrs. Don (Meddie Grace) Rollins of Snyder and Roy W. Herron of Sylvester.

The couple have 17 grand- and 4 great grandchildren.

Mary Martha Class Meets In Suter Home for Party

The Mary Martha Sunday School Class of the First Baptist Church met in the home of Mrs. Bill Suter on December 18 for a Christmas party.

Mrs. Elam Griffith gave the devotional on "The Spirit of Christmas."

Three boxes of fruit, cookies and cakes were packed for the rest home in Jayton and for the two rest homes in Rotan.

After Christmas gifts were exchanged, refreshments were served to Mmes. Bill Choldress, A. E. Ball, Tom Hanis, Wade Davis, Margorie Robertson, Emmer Ellison, N. L. Altman, Walter Ivy, Alfred Rogers, J. B. Lee, Elan Griffith and hostess Bill Suter.

It is curious that one of the best-known carols, Charles Dickens' "Christmas Carol", written in 1843, is to be read, not sung.

LVNA Entertains Husbands With Salad Supper

Members of the LVNA, Div. 73, entertained their husbands at a salad supper Dec. 16, in the high school cafeteria.

Attending were Messrs. and Mmes. Fred Teichelman, Otha Brown, L. V. Miller, R. W. Higdon, Cecil Brown. Also Mmes. W. W. Wallace, W. R. Perryman, J. W. Seifres and Steve Herring.

The next meeting will be Jan. 12 at 7:30 p.m. in the high school cafeteria for a program to be presented by the Hamlin FFA Chapter on parliamentary procedure.

"Whoever shall be found observing any such day as Christmas and the like, either by forbearing labor, feasting, or any other way upon such account as aforesaid, every such person so offending shall pay for each offense five shillings as a fine to the country."

Law passed by the Pilgrims in 1659.

Christmas Has Many Names...

In Greece Christmas is called "Genethlia," feast of the Nativity.

Noel is the term used for Christmas in France.

An Italian name for Christmas is "Nativita" from which probably derived the Spanish "Navidad."

The German "Heilige Nacht" signifies "holy night."

The likeliest derivation of our own "Christmas" is from the Hebrew "mas" which means tribute.

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LAUNDRY AND DRY CLEANING
330 West Lake Dr.

Did Santa Miss? No Problem!

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FRIDAY AND SATURDAY

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THE HAMLIN HERALD

Established in November, 1906
Published Every Thursday at The Herald Building, 340 S. Central, Hamlin, Jones County, Texas 79520, by the Pied Piper Publishing Company.

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Bob Craig Editor-Publisher
Mrs. Bob Craig Asst. Editor

Notice to the Public: Any erroneous reflection upon the character of any person or firm appearing in these columns will be corrected gladly and promptly, upon its being brought to the attention of the management.

MR. AND MRS. R. Y. CLOUD

WISH TO SAY

MERRY CHRISTMAS

to the business people and all the people of Hamlin for making our first year in Hamlin a success.

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Calendars, Matches, Ball Pens and 10,000 Promotional Items

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HEARS FROM DAUGHTER

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The daughter, Martha, wrote of their activities in Tamming, Guam, where her husband is teaching in the school system in Guam on a two year contract.



TREY STEPHENS
... contest winner

Trey Stephens Wins Contest

Trey Stephens was chosen "Prettiest Baby in the Big Country" in a recent contest sponsored by KRBC radio.

The winner was chosen from pictures sent in by the contestant's parents. His gift was a Christmas suit from an Abilene children's wear store.

Trey, 16-months, is the son of Mrs. Patricia Stephens of Abilene and Hollis Stephens of Lubbock. Grandparents are Mr. and Mrs. Bill Feagan and Mr. and Mrs. H. D. Stephens.

Naomi Class Meets In C. L. Howard Home Dec. 16

Naomi Sunday School Class of First Baptist Church was entertained Dec. 16 in the home of Mrs. C. L. Howard.

Mrs. LaFoy Patterson presented the program on the life of Lottie Moon. Offering was taken for the annual Lottie Moon endeavor.

A box of gifts was prepared for residents at Holiday Lodge.

White elephant gifts were exchanged.

Attending were Mmes. Flavil Holmes, E. A. Hewett, Norman Carlton, W. O. Gray, Woodrow Goodwin, Edward Gardner, Delmer Hill, Irby Weaver, Jack Collins, Watts Fletcher, G. W. Drummond, Bailey Meeks, F. C. Briscoe, Joe Simpson, Tom Nall, Thomas Ferguson and Opal Smith.

A white Christmas presages a prosperous year.



It's the season to pause and think about friends old and new ... and to wish them health and happiness!

FROM THE STAFF OF THE HAMLIN HERALD

Bob Craig
Barbara Craig
Cel Johnson
Neoma Bailey
Jan Davis
Connie Kim
Linda Nichols
Darrell Craig

PIPER PATT—

Mary Wallace

Thomas Goolsby

Toni Casey

CORRESPONDENTS—

Judy White

Old Glory

Mrs. R. M. Babb

Sylvester



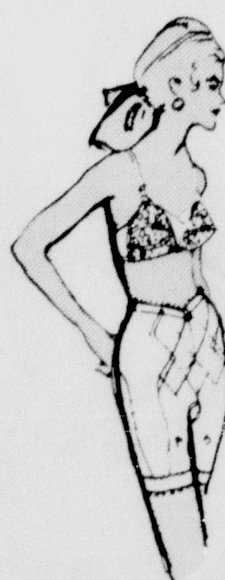
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(or ¾ length) with bias-cut side panels: only \$5.95, reg. \$6.95. 34A-44D (D cup \$1 more). With stretch sides, back and straps: only \$6.95, reg. \$7.95. 32A-44D (D cup \$1 more). Stretch long line with 2" waistband: only \$7.95, reg. \$8.95. 34A-44D (D cup \$1 more).

PLAYTEX® CROSS-YOUR-HEART® LONG LINE BRAS

(or ¾ length): only \$4.95, reg. \$5.95. 32A-44D (D cup \$1 more)



SAVE \$1.00

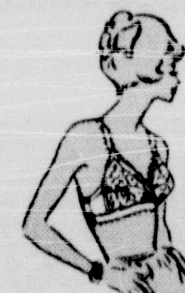
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SAVE \$2.00

PLAYTEX® made with LYCRA® GIRDLES

Double Diamonds® girdle: only \$8.95, reg. \$10.95. Panty: only \$10.95, reg. \$12.95. Long Leg Panty: only \$11.95, reg. \$13.95. Sizes: XS, S, M, L. (XL \$1.00 more).



SAVE \$1.00

PLAYTEX CROSS-YOUR-HEART® SLIGHTLY PADDED BRA

with stretch sides, back and straps: only \$4.00, reg. \$5.00. 32A-38C.



SAVE \$1.00

PLAYTEX® SOFT-LINE® PADDED BRA

with stretch sides, back and straps: only \$4.00, reg. \$5.00. 32A-36B.

SAVE \$1.00

PLAYTEX CROSS-YOUR-HEART® STRETCH BRA

with stretch sides, back and straps: only \$4.00, reg. \$5.00. 32A-42D. (D cup \$1 more).

SAVE \$2.00

PLAYTEX® 5 lbs. Thinner™ Girdles

only \$9.95, reg. \$11.95. Zipper girdle: only \$11.95, reg. \$13.95. Sizes: XS, S, M, L. (XL \$1.00 more).

PLAYTEX® Magic Controller® Girdles

only \$6.95, reg. \$8.95. Zipper girdle: only \$7.95, reg. \$9.95. Sizes: XS, S, M, L. (XL \$1.00 more).



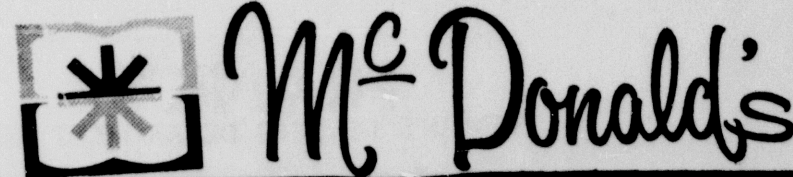
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AS SEEN ON TV



Old Wives' Tales Woven
Around the Christmas
Season Are Favorites

Superstition has long colored our concept of history and particularly its religious tenets. Frequently in countries where literature and the arts flourish, so do "old wives' tales," for good or ill.

In Scotland some people believe that to be born on Christmas is to have the power to see spirits and even to command them. According to Sir Walter Scott the Spaniards attributed the haggard looks of Philip II to the terrible visions he was able to see because he had been born on Christmas.

By contrast, in Silesia a baby born on Christmas will become either a lawyer or a thief.

English mothers used to take sick babies to the door Christmas Eve midnight, when Mary was expected to pass with her Child. If the baby recovered it was a sign that it had been touched by the Child with healing fingers; if it did not, it was believed that He had called the baby to be His playmate in Heaven.

In the duchy of Swabia girls went to the woodpile on Christmas Eve to draw sticks. If a long one, their future husband would be tall; if a thick one, he would be fat; if crooked, he would also be crooked in figure. If she wanted to determine his business the girl would drop melted lead into a pan of cold water. The lead would congeal into a shape suggesting an occupation. No matter how odd the shape, the old wives would come up with an occupation which seemed to satisfy the girl.

On Christmas Eve a maiden would set a bowl of water outside a window to freeze. The form which the ice took would dictate her future husband's business.

In Northern England girls placed holly under their pillows and chanted:

Good St. Thomas serve me right
And send me my true love tonight
That I may gaze upon his face,
Then him in my fond arms embrace.

Some girls make an indigestible cake of flour, water and salt. They eat this on Christmas Eve and it is expected to make them dream of their future husband.

In Switzerland, if a girl accepts a bunch of Edelweiss at Christmas it is an act of betrothal.

BENEDICTION

Almighty God our heavenly Father, Who makest us glad with the yearly remembrance of the birth of Thine only son Jesus Christ, grant that we may joyfully receive Him for our Redeemer, and evermore be blessed with His saving light, His saving love, and His saving power. May Thy blessings rest upon us and upon all our work and worship done in His name; help us to glorify Thy holy name and worthily serve our beloved country; and may the spirit of Christ, reigning in the hearts of men everywhere, bring peace to men of good will. AMEN.

RESOLUTIONS
ARE MADE
TO BE KEPT

Don't go through the motions of making New Year's resolutions unless you have serious intent of making them work. In fact, according to psychologists, you may be doing your psyche harm by experiencing another defeat. You'd be better off not making resolutions at all.

One expert suggests we make resolutions aimed at self-improvement, rather than promising to do things which would require a sharp change in our habits or activities.

Here is a 4-point guideline:

1. Never let pressure of a calendar date or friends' well-meaning nudges cause you to make a resolution.

2. Stop and take inventory of your problems. (Oh, yes, you have them). Try to trace the source of the trouble, not merely the symptom. If necessary, get professional advice.

3. When you have located the source of the problem, find out how important a change is to you. Do you really want to effect this change? Would you really work at it? If you cannot honestly say "yes" to both these questions, you probably won't achieve the change.

4. Don't set too high standards for yourself. Keep your goals reasonable. Keep in mind that many mental problems as well as lost resolutions are due to your making unreasonable, unattainable demands on yourself.



When we place the figures of little donkeys, cows, sheep and lambs in our Christmas creche, let us pause to realize what important parts they played in that first Nativity scene, almost 2000 years ago.

the Medieval
ceremony of the
'royal peacock'

An elegant meat dish served in royal houses during Medieval times at Christmas, was the roast peacock. This dish was called "food for lovers and meat for lords."

A royal dish it was, too. The cooks carefully removed the skin with all its brilliant plumage. After it had been baked and partly cooked, the feathers were replaced and the tail spread out. Just before the bearer entered the hall.



This was never a servant; it was the most distinguished or most charming lady present... followed by the ladies of the court, and accompanied by players of the lute, viol or cithern.

Rejoice and be merry!

Rather than be caught up in the many meaningless chores of Christmas, why not let some of them go undone and concentrate your efforts on the true meaning of Christmas. You'll find you've created a warm feeling of family closeness and love. When Christmas morning comes, you'll be able to meet it with a new joy in having found the way to express the real meaning of the Lord's feast.

Dule Customs
Date Back to
Fourth Century
Recalling Man's
Good Deeds

Why do children hang up a stocking?

The first St. Nick was a real person, Nicholas, a bishop in Asia Minor in the Fourth Century.

According to legend the bishop heard of a poor man who was about to sell his 3 daughters into slavery because he could not provide a dowry for them; this was not only customary in those days, but obligatory, to avoid disgrace.

St. Nicholas saved them by gifts of gold. Each time, he threw the gift into the house, in order not to be recognized.



One version tells it that he threw the gold down the chimney, where it fell into a stocking hung there to dry.

And so to this day children hang up their stockings for gifts from this real Saint.

It is said that one who sits under a pine tree on Christmas Eve will hear angels singing.

If the sun shines through fruit trees on Christmas Day, it is a sign that the trees will bear much fruit.

HAPPY HOLIDAY

Sincere good wishes
to you, our good friends and
customers, this very joyous season.

TURNER INSURANCE AGENCY

J. C. TURNER LA VERNE HUNTER JOYE CARY

An Old Fashioned Christmas

Here's wishing
you a holiday season
that's in the old-time tradition!

FRANK'S
HAMLIN'S LEADING DEPARTMENT STORE

Christmas Cheer

At this joyous time of year, we extend our warmest
wishes and express our appreciation for your loyal support.

FARMERS & MERCHANTS NATIONAL BANK

"Solid As A Rock"



'miracle' of the pine cone

Legend has it that a pine tree sheltered the Christ Child during the flight of the Holy Family from Herod's soldiers. As the family huddled 'neath the tree, the pine dipped its branches to hide them — until the soldiers passed on.

And, when the danger was over, the baby Jesus blessed the tree... If you will cut a pine cone lengthwise at Christmastime, you will see the imprint of the Holy Infant's hand.



A JOYOUS GREETING TO ONE AND ALL!
MAY YOUR HOLIDAY RING WITH LAUGHTER!

VARIETY **Winn's** STORES
HAMLIN

classic favorite Christmas story: The Gift of the Magi retold...

adapted from the famous story by O. Henry

In the early years of the 20th century, twenty dollars a week was considered quite a decent salary. A furnished flat could be had at eight dollars a week. Even so, a

dollar and eighty-seven cents seems a very paltry sum, especially to a young wife desperately facing a forlorn Christmas, just a day away.

For Della Young it was enough to drive her to tears; she so wanted to buy a gift

for her young husband, Jimmy, and the prospect was, to say the least, bleak.

You see, Della could not compromise with the occasion. Only something "fine and rare and sterling" would do, for her Jim.

Suddenly, amidst her tears, she was struck by a thought. Standing before the mirror her eyes shone brilliantly but her face suddenly lost its color. She pulled down her hair and let it fall to its full length.

It was a gorgeous sight. In fact Della's hair was one of the two possessions the Jim Youngs took a mighty pride in... the other was Jim's gold watch that had been his father's and his grandmother's.

And now Della's beautiful hair fell about her shoulders rippling and shining like a cascade of brown waters. It reached below her knee. The thought that had penetrated her mind was too horrid for her to contemplate. She did it up again quickly. A tear dropped on the worn red carpet.

But the thought persisted. With grim determination she put on her old brown jacket, jammed her old brown hat on her head, and with a whirl of skirts sailed out the door and down the steps to the street.

In a few minutes she stopped at a hair goods shop, presided over by a Mme. Sofronie. The madame was hard and cold, but she knew a fine head of hair when she saw it. She named her price: twenty dollars.

Della accepted it quickly, and raced off to ransack the stores before they closed. She had to find Jim that perfect gift.

She found it: a platinum fob chain exquisitely simple, eminently worthy of Jim and the Watch. Twenty one dollars it cost her, but Della was ecstatically happy. She was warmed by the thought of how Jim would be able to

properly inquire about the time among his peers, now that he would have such a fine chain.

When she got home she heated the curling irons and frizzled the remaining thatch of hair hoping thereby to make the cropping less noticeable.

Alas! When Jim came home and looked at her, he was as if struck dumb. Not furious, not disappointed, but somehow in a state of shock.

"Jim, dear," pleaded Della, "don't look at me that way. I had to do it! I couldn't find you the right gift with the little money I had. And" (brightening)... "my hair grows fast! Say Merry Christmas, and let's be happy."

Out of his trance Jim

HAWAIIAN CHRISTMAS

Although many Hawaiians have never seen ice except in the form of a cube, they paint their Christmas trees white to simulate snow.

Christmas dinner is an elaborate affair — but one reserved for the intimate family group, behind locked doors and drawn blinds.

Hawaiian hospitality is such that were the doors not locked and the blinds not drawn, strangers would wander in, expecting the host and hostess to offer open-house hospitality of food and drinks. However, inexpensive gifts are exchanged by everyone.

A Christmas gambol oft could cheer

A poor man's heart through half the year. — Scott

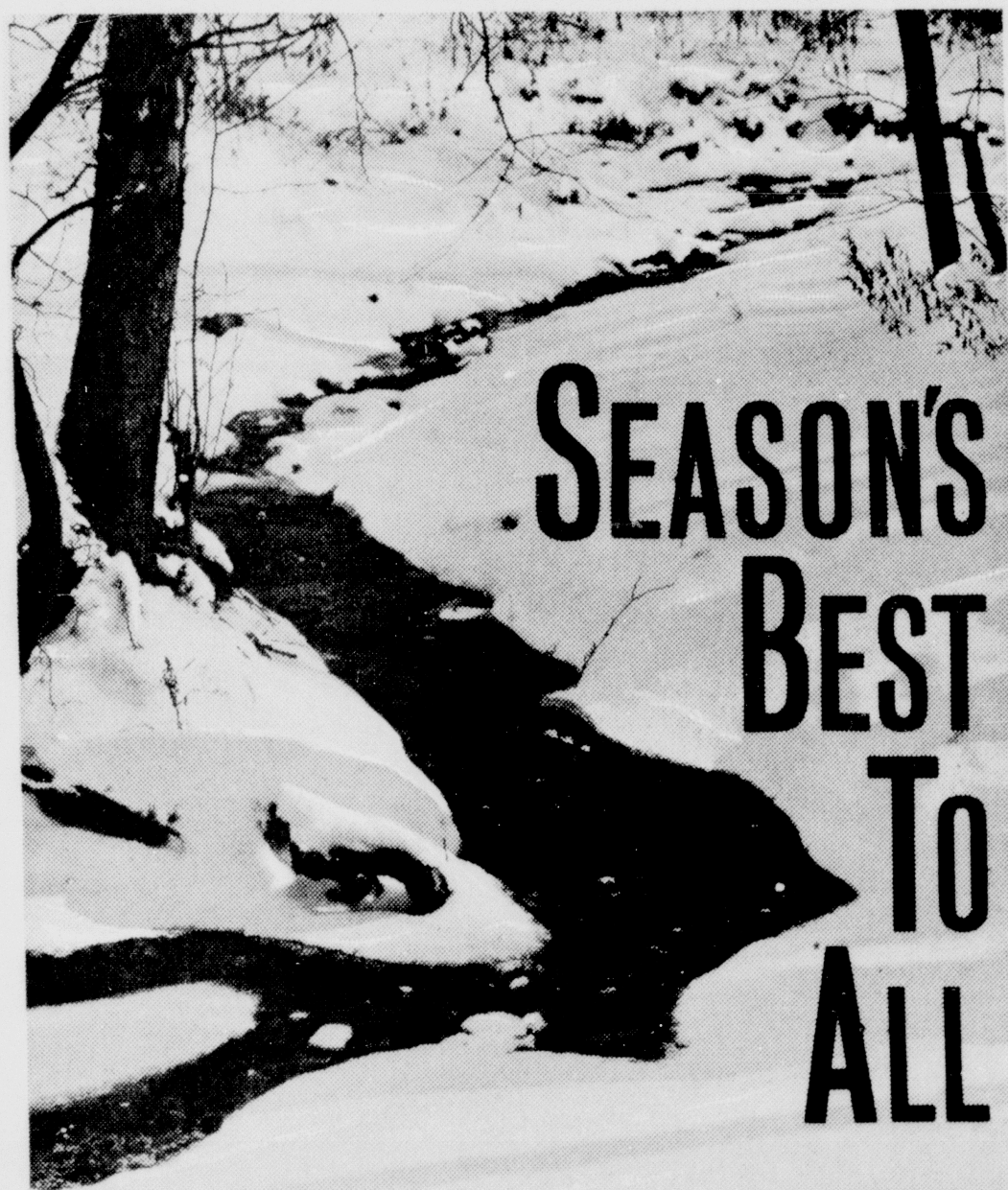


Here's a wish that true merriment
will be yours through the holidays!

BRYANT INSURANCE AGENCY

MR. AND MRS. JOHN C. BRYANT
33 SOUTH CENTRAL

MAY GAY
576-3666



SEASON'S
BEST
To
ALL

We would like to thank you, our loyal friends, for your patronage this year. It has been a real pleasure serving all of you.

ROCKWELL BROS. & CO.

LUMBERMEN
HAMLIN, TEXAS



As we open the door to another New Year our thoughts turn gratefully to those whose courtesy, good will and loyalty have helped make our progress possible.

It is in this spirit the employees of Celotex extend to all the warmest

Season's
Greetings

THE CELOTEX CORPORATION
HAMLIN PLANT

Noel

May the spirit of brotherly love illuminate every heart and every home at Christmastime.

CARL MURRELL CHEVROLET



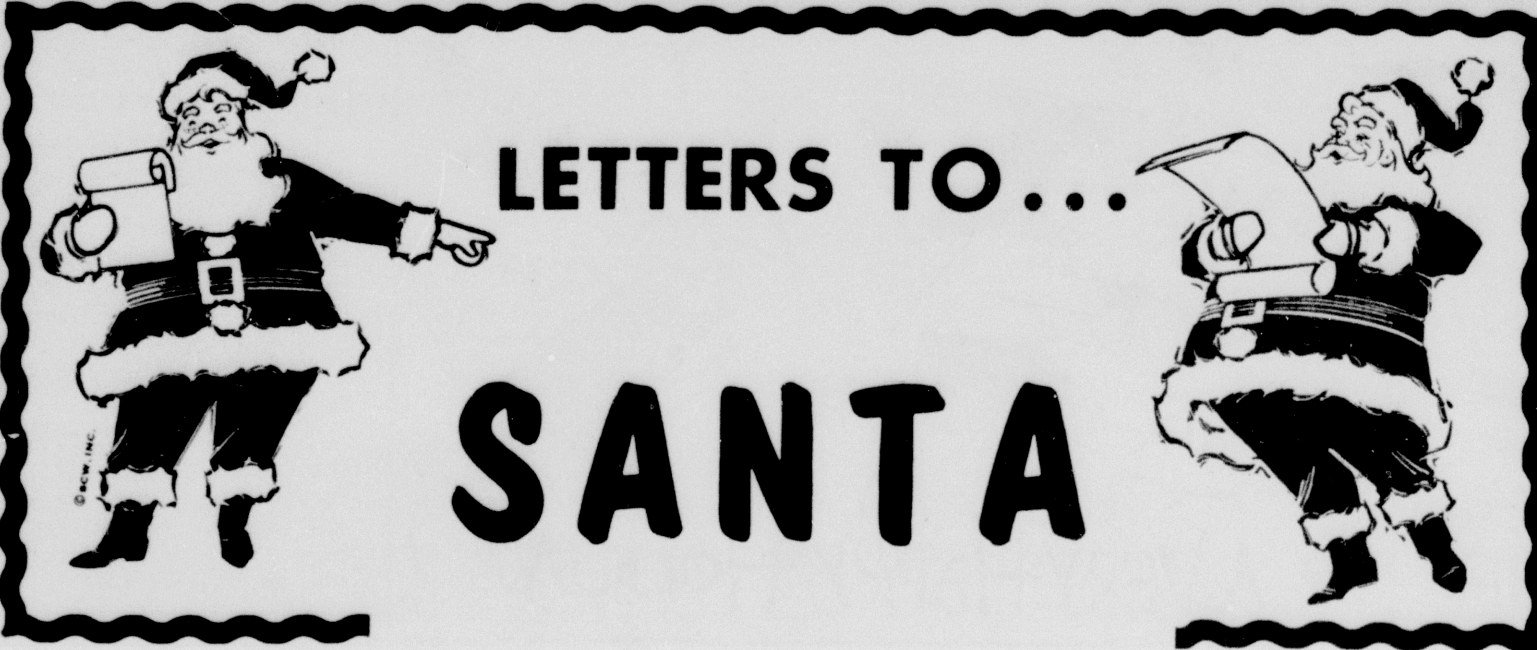
Season's Greetings



Good cheer to our wonderful friends and customers

CITY FOOD MARKET

Mr. and Mrs. Ewell Mackey
Mr. and Mrs. John Holtz



Dear Santa,
I want a play machine Gun and a wagon and a dart set for Christmas.
Curtis Collins
I am 6 years old.
Curtis

Dear Santa,
I want a bicycle, gun set and a racing car for Christmas.
Thank you, Santa.
Saul Longoria

Dear Santa Claus,
Please bring me a machine gun, a race car set, a book satchel, a record player, a bike.
Thank you.
Willie Johnson

Dear Santa,
I want a watch, bike, BB gun, walkie-talkie. Thank you for the sleigh ride.
Marty Casey

Dear Santa Claus,
I am a good boy. For Christmas I want you to bring me a big Bike and a record player train set too.
John Cook

Dallas Cowboy Football Suit. Plus helmet Power mites. Rockem Sockem Robot.
Bill Blast off
Joe Don Jeffrey

Dear Santa Claus,
My name is James Robins. I want a bicycle, a guitar, some cars, and guns.
Thank you.
James Robins

Dear Santa,
I have been a good boy sometimes. Thank you for riding me on your sled.
Lem Hunter

Dear Santa Claus,
I have been a good girl this year. I would like to have a Susie Homemaker also a Popin Barbie Doll. My sister likes a purse and a dancarina also.
Thank you,
Louise Brown

Dear Santa,
I would like a "krazy kar," and a "target and rifle range." I have been a good boy.
Thank you.
Mike Davis

Dear Santa:
Please bring me a bicycle, roller skates, and a racing car. Also a BB gun. I am good.
Ubaldo Villarreal

Dear Santa,
Please bring me a bicycle, some sox and shoes, a new dress and some candy.
from Ana Hernandez

Dear Santa Claus:
Please bring me a dancarina doll, a ball, and some doll dishes and some Christmas goodies.
from Yolanda Lopez

Hamlin, Texas
Dear Santa,
Please bring me a Bicycle and a Tubsy Doll and Dishes.
Thank you.
I love you.
Karen Ponder

Dear Santa,
Please bring me a Julia Doll and some Dishes. I have been a good girl and I want a stove.
Yours truly,
from
Monica Jil Covington

Dear Santa,
I want a Julia doll and some dishes and a play telephone. and a stove. I have been a good girl.
Yours truly,
Veronica Lil Covington

Dear Santa,
I want a bicycle, a BB gun and a robot for Xmas. I am nice.
Jerry Don McLaughlin

Hamlin, Texas
Dear Santa,
I want a walking doll and some beads and some clothes for Christmas.
Thank you,
Leashia Eaton

Dear Santa,
I want a walking doll for Christmas, also a camera and doll dishes. Thank you for the sleigh ride.
from
Jacquelyn Hooper

Dear Santa,
I would like a truck van, hot wheels set and a dune buggy.
Charles Hazard

Dear Santa,
I am a Boy. I am seven. I want a big Guitar and a Jonny Lightning five hundred.
And a cotton candy machine.
I like you Santa.
Wayne Skiles

Dear Santa,
My brother, Greg didn't get to tell you what he wants for Christmas. He wants a Coke machine and cement truck.
Love,
Mark Young

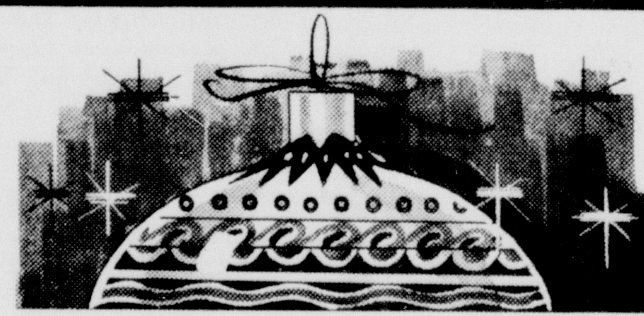
Dear Santa,
I want a Johnny Lightening 500 and a foot ball Tee.
Love,
Mark Young

Dear Santa,
I want you to bring me a new Doll and her name is Crissy.
Love,
LaEtte Scifres

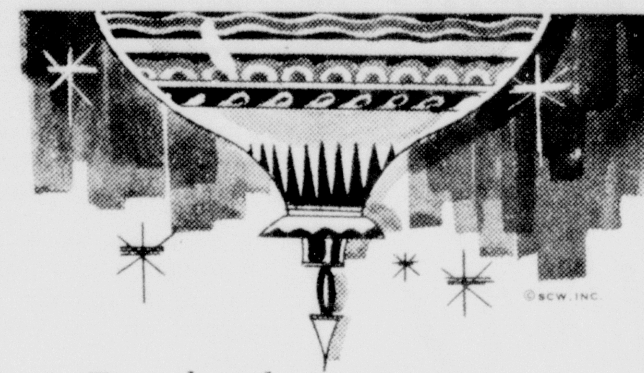
Dear Santa,
I would like to have a rock

polisher set, a army shovel, and maybe a microscope or some tools.
Happy Merry Christmas
Travis Lain

Dear Santa,
I won't a drum set, a foot-ball, and a Voit basketball.
Your friend,
Jon Bill



CHRISTMAS CHEER



To each and every one of our friends: thank you!

REYNOLDS DRUG

Some say that ever 'gainst that season comes,
Wherein our Saviour's birth is celebrated.
The bird of dawning singeth all night long;
And then, they say, no spirit can walk abroad;
The nights are wholesome, then no planets strike,
No fairy takes, no witch hath power to charm;
So hallow'd and gracious is the time.

Hamlet, Act 1, Scene 1

JOY TO ALL!



Wishing you peace at Christmas. May this season bring to you many blessings.

PIED PIPER CAR WASH

A. B. French

The Gift of Light
Makes Christmas Bright



We in WTU land are glad to help brighten your holidays.
Merry Christmas!

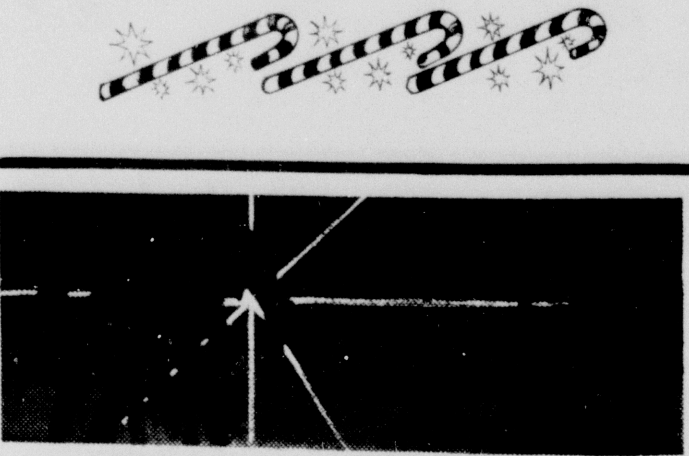
West Texas Utilities Company

Equal Opportunity Employer
an investor owned company

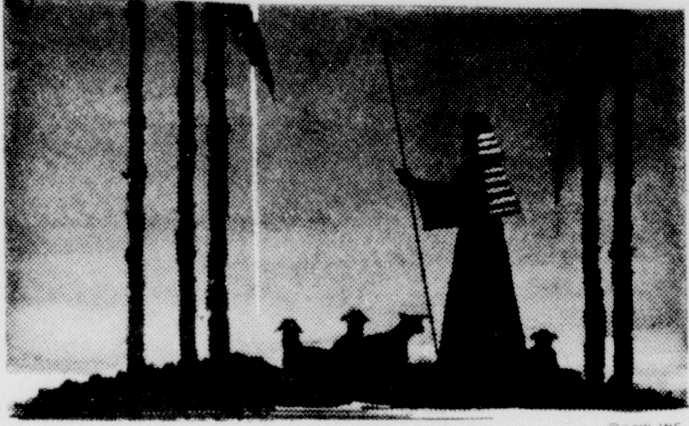


... to you and your family.
May the beauty of the season be reflected in the hearts of all men.

DR. AND MRS. E. J. HAWKINS
Lou Ann, Jimmy, Sharon and Jonathan



Star Bright



May Christmas blessings be with you

JESS AND NAOMI YOUNG

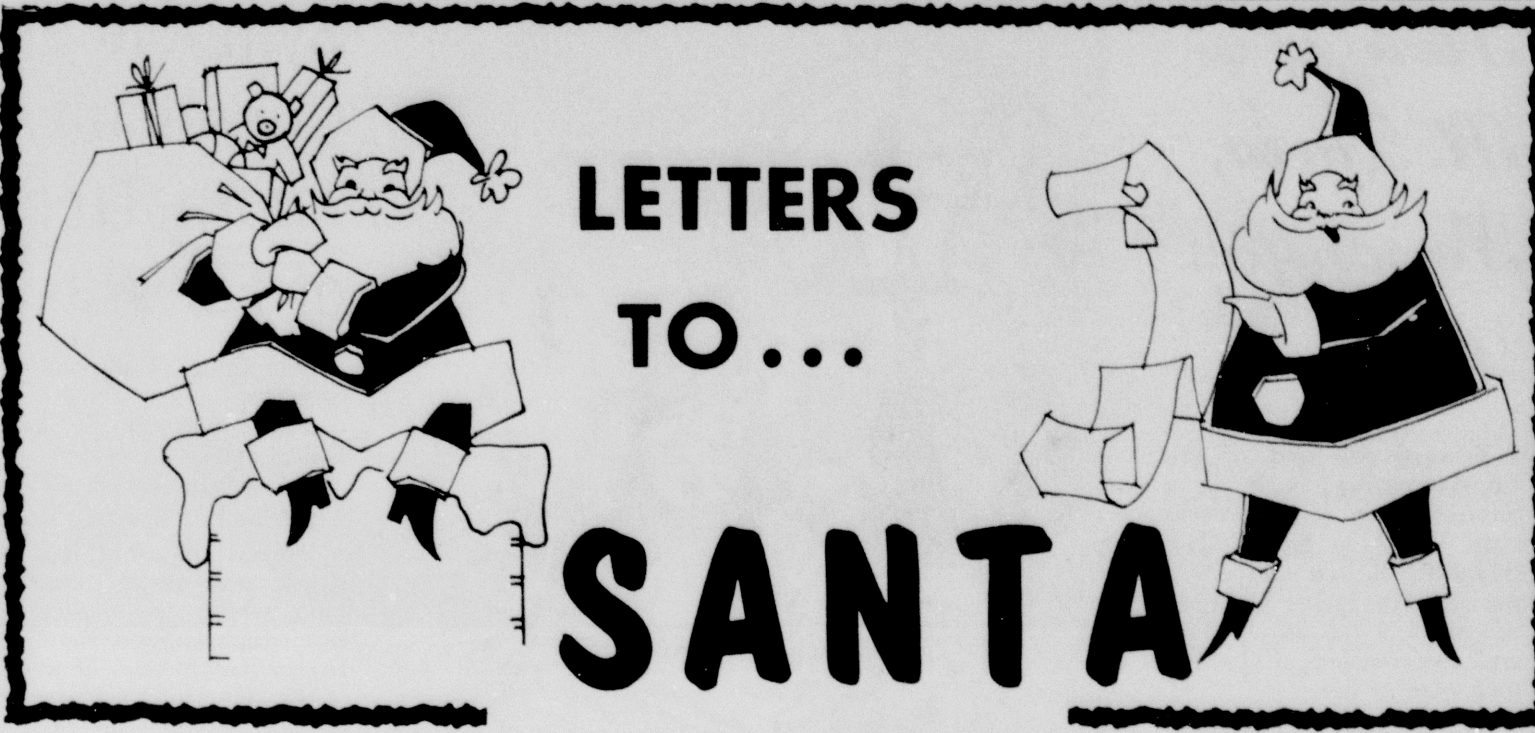
50th Anniversary In Dry Cleaning Business



PEACE

Wishing you the
joys of the Christmas season

CARTER'S VARIETY STORE



LETTERS TO...

SANTA

Dear Santa,
I want an easy baker for
Christmas.
Dorothy White

Dear Santa,
Please bring me a 22 rifle,
a ring, a football suit and a
football.
love
Carl Wade

Dear Santa,
I want you to bring me a
Dancerina and a Julia Doll
that talks. I would also like
a Suzie Home maker. I enjoyed
the sleigh ride.
Thank you,
Michael Ann Green

Dear Santa,
For Christmas I would like
a bicycle and a Susy Home-
maker toy.
Thank you,
Carrie Sue Robinson

Dear Santa,
How are you doing? I
liked the ride with you on
the sleigh. How is Rudolph?
I would like a Baby Catch-
a-Ball, and candy machine.
I try to be good and I love
you,
Laveta Miller

Dear Santa,
I want a guitar and a pop-
puff with some caps. Please
bring Debbie a necklace.
Thank you,
Robert Richter

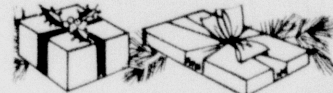
Dear Santa,
Would you please bring me
a vacuum cleaner, nurse kit,
jump rope, baton, and roller
skates.
Thank you,
Laurie Dunn

Dear Santa,
I enjoyed the ride on your
sleigh very much. I hope I
can ride it again next year.
You didn't get down to
me Wednesday so I'll tell you
what I want now. I want a
"Susie Homemaker Oven"
and a bicycle with training
wheels.
Yours truly,
April Harris

Dear Santa,
I want a BB gun. I have
tried to be a good boy.
Love,
Steven Roth
Your little friend

Dear Santa,
Please bring me a new bicy-
cle with a wheely bar and
a speedometer my mother
wants you to bring her some
patience pills.
Thanks,
Love,
John Neal

Dear Santa,
I enjoyed my ride on the
sled. I want a Miss Beasley
doll.
Your little friend,
Raenell Wilson



Festival of Lights Reflects Old Traditions

Since the dawn of recorded
history man has observed
that there is a period during
the year when "the days be-
gin to lengthen and the cold
begins to strengthen."

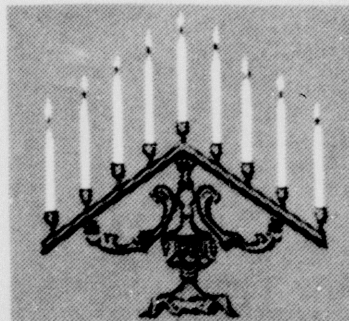
It is the Winter solstice
when the sun began to rise
over the world with renewed
vigor and power for fertili-
ty, after a period of low
ebb.

The people of the North
considered the sun as a
wheel which alternately
threw its glow upon the
earth and away from it. This
sun wheel was known as
"hweol" and perhaps this is
the origin of our word
"yule."

To the Jews this period
was the Festival of Lights
or Dedication, called Han-
ukkah. According to their
history, in 165 B.C. a force
of Maccabees met and van-
quished an army of Syrians.
Judas Maccabeus entered
Jerusalem with his army and
found it desolate and in
ruins. He began the work of
purification; on the 25th day
of Kislev it was finished and
a sacred light was lighted.

In their destruction of the
temple the sacred oil was
almost depleted. However
they did find a jar which
they estimated would burn
for one day. Miraculously, it
burned for 8 days. There-
fore every year the Jews de-
clare that the 8 days prior to
December 25 be celebrated.

The first night two tapers
are lighted. One is called the
torch. The second night a
third candle is added and so
on for each night until the
5th day. This explains why
the true Jewish Hanukkah
candelabrum has nine arms.



Tom-toms accompany the
carol singing of Philip-
pine students at Christian
schools.

Dear Santa,
I want a couple of dolls.
Some dishes, and a sidewalk
bike.
Karla Allen

Dear Santa,
How are you? Fine I hope.
I want to thank you for the
gifts you brought me last
year may God bless you.
Please don't forget the kids
that don't have mothers and
fathers this year. I have tried
to be a good boy this year
and if I'm good enough will
you please bring me a bike?
I'll leave you the pop and
cookie I promised you.
David Campos

Dear Santa,
I have been a good boy.
May I please have a tricycle,
and hot wheels? Also some
power tongs. And please see
if you can find me some
Spurs and boots. Thank you,
and Merry Christmas!
Darrell Hart

Dear Santa,
I have not been a very good
boy. But I want a gun for
Christmas anyway.
Thank you
Glen Hunter

Dear Santa,
I want an electric football
set, B-B gun and Johnny West
ranch.
Love,
Mickey Williams

P. O. Box 85
Hamlin, Texas 79520
December 11, 1969
Dear Santa Claus,
I hope you have a merry
Christmas.
I want a racing car and a
truck.
Jesse Hooper

Dear Santa Claus,
Please give me a B-B Gun.
I would like a racing track
too. Please don't get the same
kind that you got me last
year, because that one was too
easy to break. Get something
else too. Get how many things
you want to. I really want
a B-B Gun, and a racing
track.
Your friend,
Russell Crowley
Age 7

Dear Santa,
I want a doll and some dish-
es and some clothes. I'm a
very good girl.
Love ya,
Chavala Contreras

WORDS TO LIVE BY...

It is good to be children sometimes, and never better than
at Christmas time, when its mighty founder was a child,
Himself.
Charles Dickens

Heap on more wood! The wind is chill. But let it whistle as
it will, we'll keep our Christmas merry still.
Sir Walter Scott

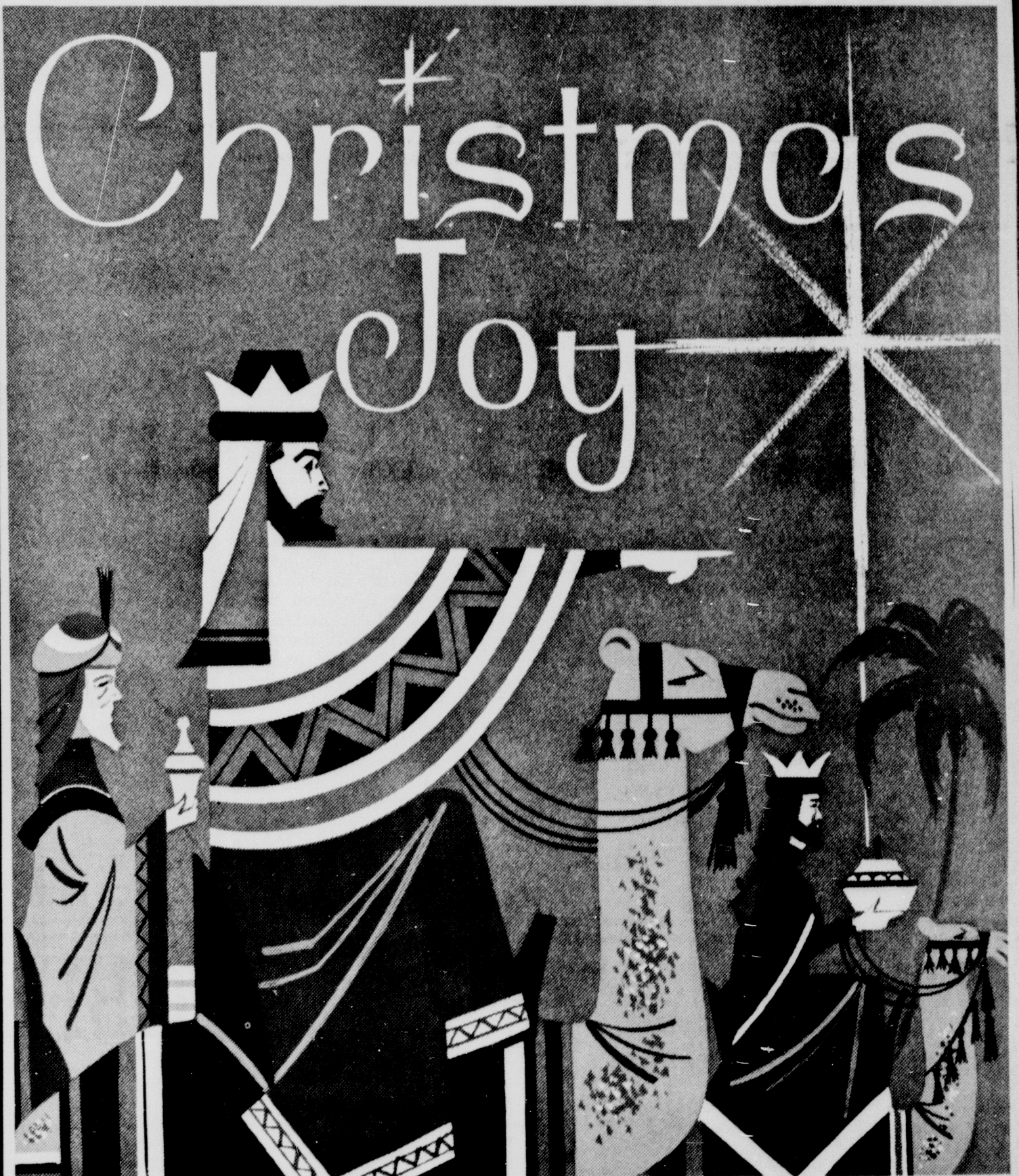
Inasmuch as you have done it unto one of the least of
these My Brethren, you have done it unto me.
Matthew 25: 40

What can I give Him, poor as I am? If I were a shepherd
I would bring a lamb. If I were a wise man I would do my
part, yet what can I give him? Give my heart.
Christina G. Rossetti

Merry Christmas & a Happy New Year

from
all of the
folks at
Lone Star Gas

(We will be closed December 24th and 25th)



May God grant you and your family
these joyful gifts of this holy season...
Love, Peace and Understanding.

DR. AND MRS. MARSHALL L. SMITH
Mark, Mike and Gary

Merry Christmas



We hope that Santa's good to you &
brings you the best of everything!

HOWARD DRUG CO.
AND EMPLOYEES

Take what is: trust what may be:
That's life's true lesson.

Robert Browning



may joy brighten your home

ALBRITTON MOTOR CO.
BUICK — RAMBLER — GMC



Greetings

Have a happy "hollyday".

T and O FLOWERS
Lou and Ben Turner Grace and Burt Oliver



Christmas

Joy

MAY IT ABOUND WITH GOOD
CHEER AND HAPPINESS!

Dr. and Mrs. James E. Harrison
MARILYN, CAROLYN AND LYNDIA



Christmas Greetings

To all our good friends.

McCOLLUM - CUNNINGHAM
INSURANCE AGENCY

Story of St. Lucia, Personifies Light

Toward the end of the Third Century, A.D., in a Sicilian town named Syracuse, lived a girl, Lucia, daughter of rich and noble parents. Her father had died when Lucia was very young, and her mother, Eutychia, took care of her.

At this time the Roman Empire was governed by Diocletian. Though he had initiated many political reforms he was a tyrannical emperor.

Lucia while a young girl had dedicated her life to God and had resolved to give her earthly wealth to the poor.

Lucia persuaded her mother to visit the shrine of the early Christian martyr Agatha in Catania.

Beseeching Agatha to intercede for her mother, Lucia is said to have effected a miracle, and Eutychia in gratitude agreed to give away a large part of her wealth to the needy.

As was the custom in those days, Lucia was formally betrothed without her consent. However, on learning that he was not marrying an heirless young man in anger denounced Lucia to the governor of Sicily, a vassal of the emperor.

When the guards came to drag her away to prison they found they could not budge her from the spot.

Then they set fire to her but she would not burn.

In an agony of frustration they plunged their swords into her and killed her.

Perhaps because Lucia's name means Lux or "light" and also because she epitomized such a beautiful spirit, she became the patron saint of the blind. Her feast day is celebrated December 13.



In Sweden one daughter of a family is chosen to represent the Saint; she wears a crown encircled with lighted candles. In one hand she carries a tray of saffron buns with raisin "eyes," and in the other, a coffee pot. She visits each bedroom and wakens the sleeper with a song, offering buns and coffee.

In households where there are no daughters, a girl of especially fine character is chosen to play the part, and she rides down the street on a throne placed on a beautiful float. She is the living symbol of the joyous Christmas season.

Holly, Traditional To Christmas

Holly has long been considered the most sacred of Christmas greens; and the red berries are said to represent the blood of Jesus.

"Of all the trees that are in the wood, only the holly bears the crown!"

A display of holly was long a sign of Christian worship.

Folklore has it that holly in the window will keep evil spirits away from the house, and holly at a maiden's bedside, on Christmas Eve, will protect her from goblins!

And there were in the same country shepherds abiding in the field, keeping watch over their flock by night.

And lo, the angel of the Lord came upon them, and the glory of the Lord shone round and about them: and they were sore afraid.

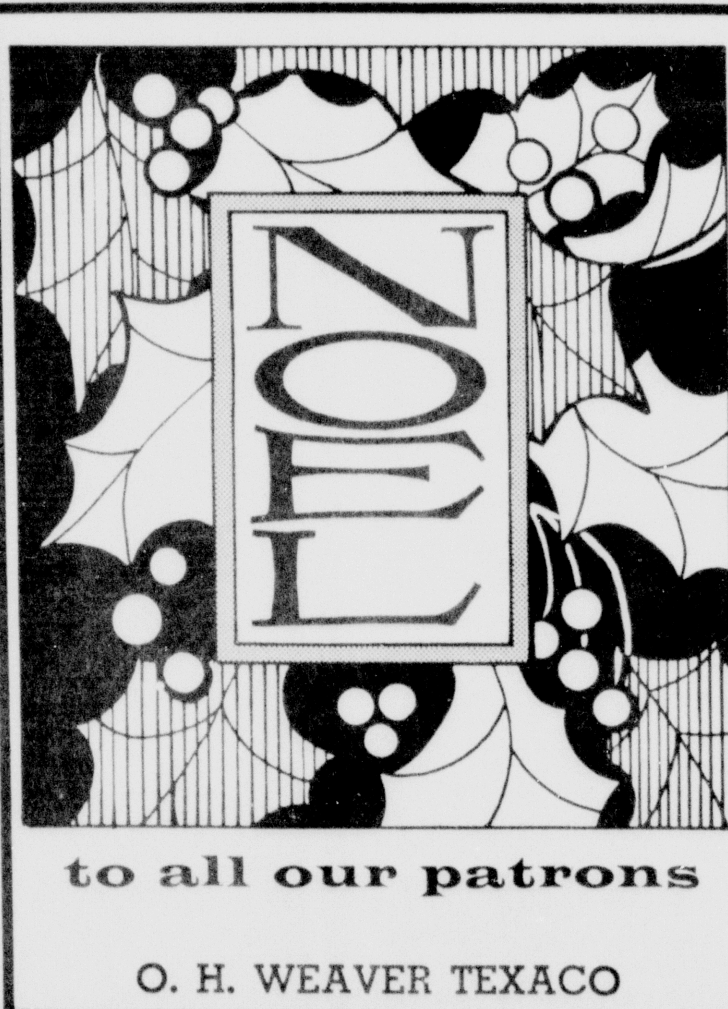
— Luke 11, 8 and 9



good times!
good cheer-
at Christmas!

To our very
good friends,
best wishes for the holiday season

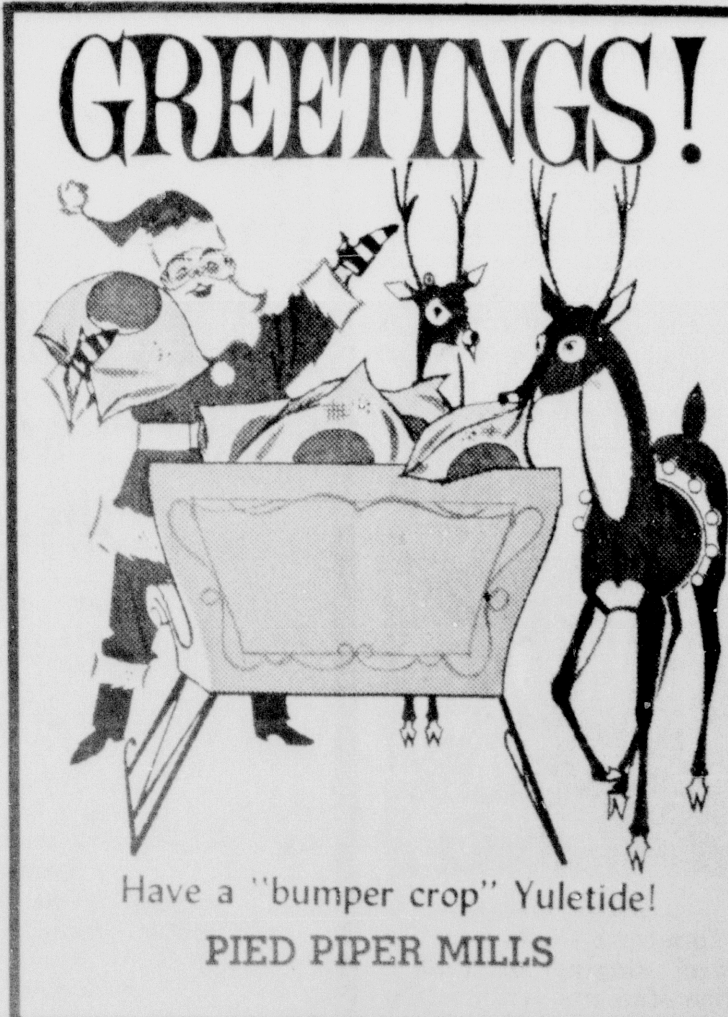
PIED PIPER GROCERY
Mr. and Mrs. Ester Hastings Mr. and Jno V. Howard



NOEL

to all our patrons

O. H. WEAVER TEXACO



GREETINGS!

Have a "bumper crop" Yuletide!

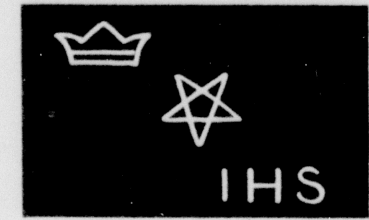
PIED PIPER MILLS

Symbols of Christianity Adorn Trees of Far West

Something of a phenomenon took place recently in certain areas of Southern California.

It was in regard to the trimming of Christmas trees.

Instead of using lots of tinsel and garish-colored balls which are traditional but which suggest the barbarian background of much of the superficial celebration of the Season, the people hung stars, crosses and other emblems of the faith from the green branches.



These are known as "Chrismons," the word coming from "Christus" and "monograms."

In other words, the designs are monograms of Christ and the message of Christmas.

At one Lutheran church, a 20-foot tree was decorated with more than 300 Chrismons, each from 4 to 10 inches in diameter.



Meaning of each of the symbols is stylized.

1 — The circle symbolizes eternity, and the triangle the trine God — the Father, the Son and the Holy Ghost.

2 — Alpha and omega, the first and last letters of the Greek alphabet, the beginning and the end.

3 — Chi Rho, the first two letters of Christ in Greek. Also, it is said, it refers to Christus Rex, or Christ the King, in Latin.

4 — The first three letters for Jesus in Greek. Also Jesus Hominum Saviour.

5 — The cross, a reminder of His sacrifice for all men, of forgiveness and salvation.

6 — The crown symbolizes the King of Kings.

7 — The sun or righteousness refers to Malachi iv, 2 in the Old Testament, prophesying the birth of a Saviour.

8 — The rose symbolizes the nativity.

9 — A butterfly recalls the Resurrection, and man's rebirth through commitment to Christ.

10 — Star made of crosses with slanting arms, intended to represent the connection between Christmas and Easter.

11 — Christ over the world, as in Matthew xvi, 15, "Go ye into all the world."

DID YOU KNOW...?

Did you know that the first Christmas stocking was first hung in either France or Belgium!

Did you know that mistletoe was used centuries ago to ward off witches and now it is used to lure a kiss!

Did you know that the first Christmas tree erected in a church in U.S., in 1851 shocked its Cleveland congregation. It was considered too heathenish!

Among the Fingo of the Orange Free State, a girl is given a doll when she becomes of age, which she keeps until she has a child, then her mother gives her a second doll, which she keeps until she has a second child. These dolls, too, are considered sacred.

Be not forgetful to entertain strangers: For thereby some have entertained angels unawares.

— Hebrews 13:2



Cheerio!

Merry Christmas
to you and your loved ones.

THE LITTLE DANDY
MRS. ALENE McCracken



Merry Christmas

A. E. KILLION TANK TRUCKS, INC.



SEASON'S GREETINGS

Our very best
holiday wishes to you

HOWARD CASH FOOD
GEORGE AND FAYE LAVERNE



PEACE

Let us renew the message of
Christmas at this season.

CARLTON IMPLEMENT COMPANY



Christmas JOY



A Beautiful
Yuletide to one
and all! Greetings from

BILLIE'S BEAUTY BAR

Billie Harugthy

Linda Bailey

Christmas Cheer



We prescribe Only the Best!

WAGGONER DRUG STORE

"The Fussy Pill Rollers"

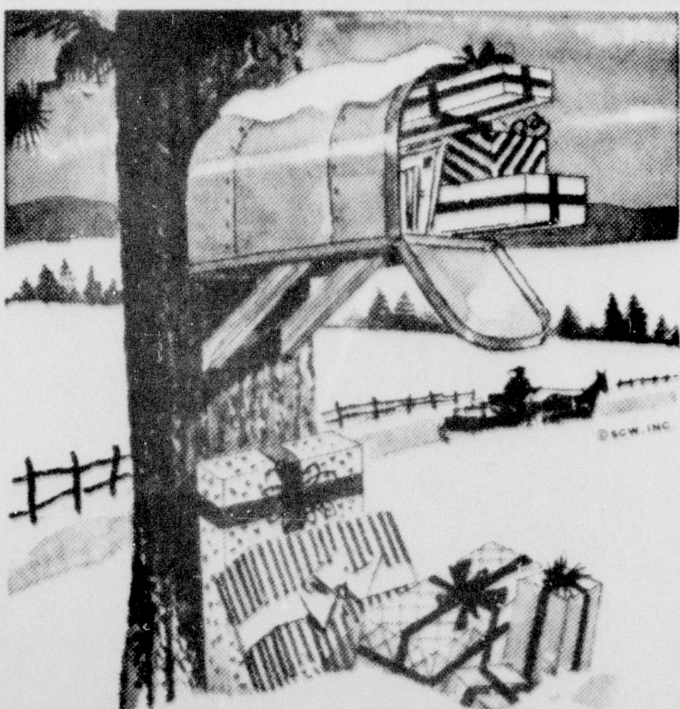
Christmas Cheer



May the season bloom with joy!

FASHION SHOP

Byrdie Madden, Frankie Wilson, Opal Smith
Clarice Blankinship and Babs Jeffrey



HOLIDAY GREETINGS!

And a very sincere thank you

CONNALLY FORD SALES

47 E. LAKE DRIVE



IN THE TRADITION OF CHRISTMAS ...

Christmas time! That man must be a misanthrope indeed, in whose breast something like a jovial feeling is not aroused — in whose mind some pleasant associations

are not awakened — by the recurrence of Christmas. There are people who will tell you that Christmas is not to them what it should be ... Never heed such dismal reminiscences ...

Dickens Story: Mr. Pickwick's Christmas ...

by CHARLES DICKENS

It was a very pleasant thing to see Mr. Pickwick in the centre of the group, now pulled this way, and then that, and first kissed on the chin and then on the nose, and then on the spectacles, and to hear the peals of laughter which were raised on every side; but it was a still more pleasant thing to see Mr. Pickwick blinded shortly afterwards with a silk-handkerchief, falling up against the wall, and scrambling into corners, and going through all the mysteries of blindman's buff, with the utmost relish for the game, until at last he caught one of the poor relations; and then had to evade the blind-man himself, which he did with a nimbleness and agility that elicited the admiration and applause of all beholders.



The poor relations caught just the people whom they thought would like it; and when the game flagged, got caught themselves. When they were all tired of blindman's buff, there was a great game of snap-dragon, and when fingers enough were burned with that, and the raisins gone, they sat down by the huge fire of blazing logs to a substantial supper, and a mighty bowl of was-sail, something smaller than an ordinary wash-house copper, in which the hot apples were hissing and bubbling with a rich glow, and a jolly sound, that were perfectly irresistible ... Up flew the bright sparks in myriads as the logs were stirred, and the deep red blaze sent forth a rich glow, that penetrated into the furthest corner of room, and cast its cheerful tint on every face.

Candles have long been a part of Christmas. In medieval days, yule candles, like yule logs, were of tremendous size. Holes were chiseled in the stone floors to act as holders, and Christmas dinner lasted as long as the candles burned.

more plente of good oysters, fish, flesh, wild fowle, and good bread, nor never had better fires in England ...

So John Smith wrote of the few days he and his men spent with the natives at the end of December 1608 when he was seeking provisions of the Indian chief, Powhatan.

"Make a joyful noise unto the Lord, all ye lands." Light Ye Candles
Then be ye glad, good people,
This night of all the year,
And light ye up your candles,
For His star it shineth clear.

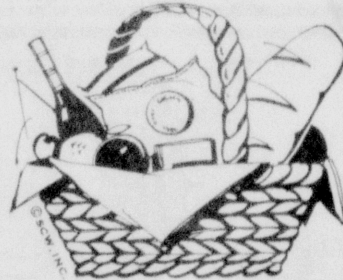
— Old English carol

Holiday Moon

A waxing moon is more favorable at Christmas than a waning one, according to an old Scottish folk belief.

Christmas, 1608

"Wind, raine, frost, and snowe caused us to keepe Christmas amongst the Savages, where wee were never more merrie, nor fedde on



LET US REJOICE
ANEW WITH THE SHEPHERDS, AS
WE RECEIVE THE GLAD TIDINGS
STYLE CLEANERS

DON HYMER, Owner

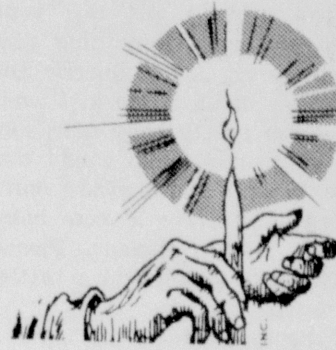
Animals, Bees & Birds Play Important Parts at Christmas



One legend tells us that the barnyard animals show their adoration of the Child by falling on their knees just at midnight on Christmas Eve.

When the American Indians learned of the Baby Jesus, quite naturally they believed that the deer knelt at midnight on Christmas Eve.

The people of Norway honor all animals, even fish, at Yuletide. Cattle, birds, fish are assured of safety during the time which is known as the Peace of Christmas. No snares are set during this period. The farmers feed their cattle salt from a cow-bell in the belief that they would be able to find their way home at night.



In old Italy on Christmas Eve a curious ceremony often took place in the farmer's barn. The farmer and his shepherd would carry lighted candles into every corner of the animals' shelter holding the tapers high so that light was shed into every dark corner.

In Scandinavian literature there is a story of Jesus as a boy helping His playmates to make clay birds. When he had finished modeling his bird, He would clap his hands and the bird would take wing and fly off into the skies.

Even the bee has his niche in Christmas lore. In England long ago it was believed that the bees sang to the Christ Child at midnight on Christmas Eve. Some beekeepers still place a bit of holly on the beehives at Christmas.

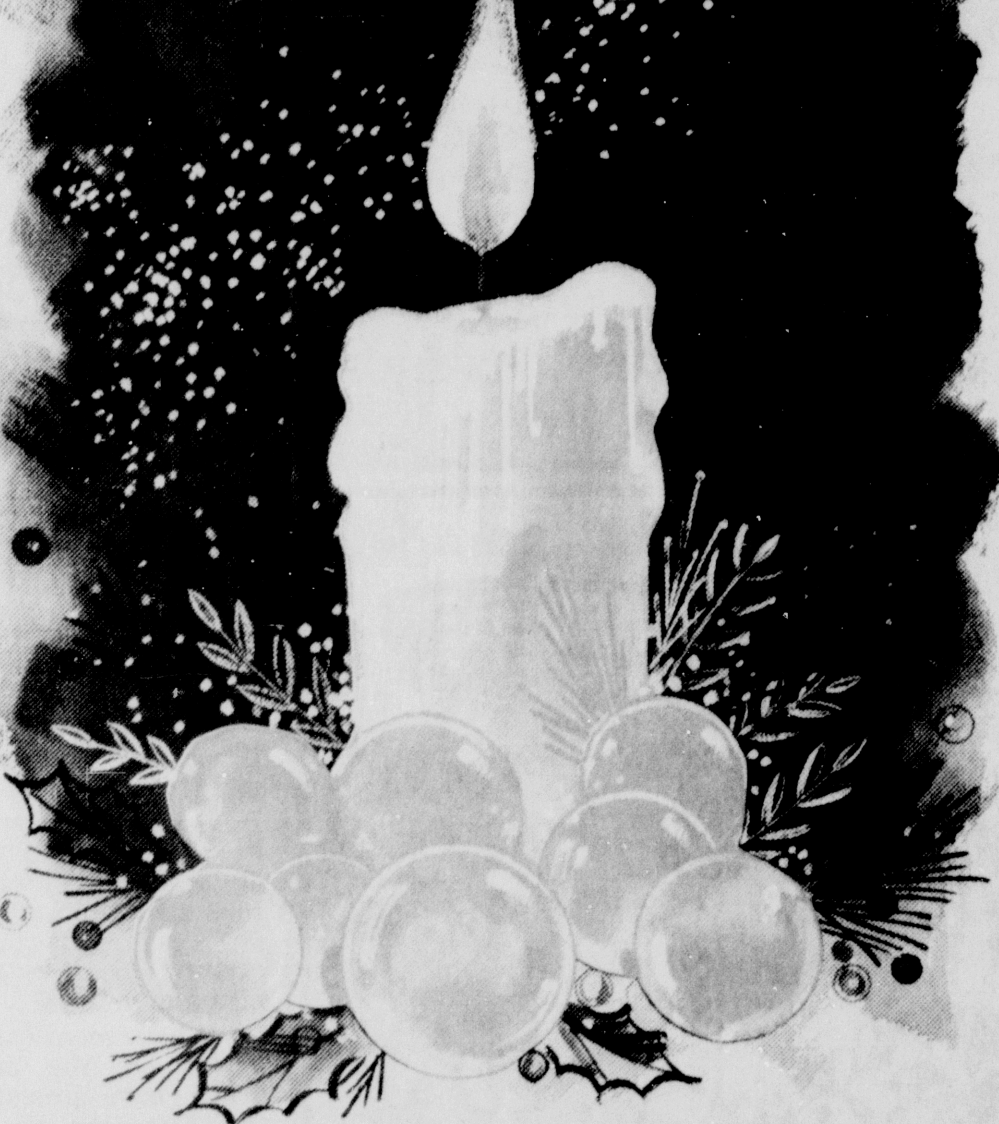
BLESSINGS



May the Christ Child bestow His peace
upon you and yours during
this holy season

PIGGLY, WIGGLY


NOEL



May the spirit of holiday
joy burn brightly in your
home and in your heart!

MR. AND MRS. J. C. TURNER

Mary Margaret and Jayne Carol



Glad Tidings

We hope you have clear sailing for a happy Yule season!

FEAGAN OIL CO.



Season's Greetings

It's time to greet our many friends and wish them the best!

Mr. and Mrs. James E. Rodgers
RICKY AND GERALD



CHRISTMAS

Love

We hope your holidays "wind up" to be everything you wish for!

WITT JEWELRY AND KNIT SHOP

Mr. and Mrs. I. R. Witt

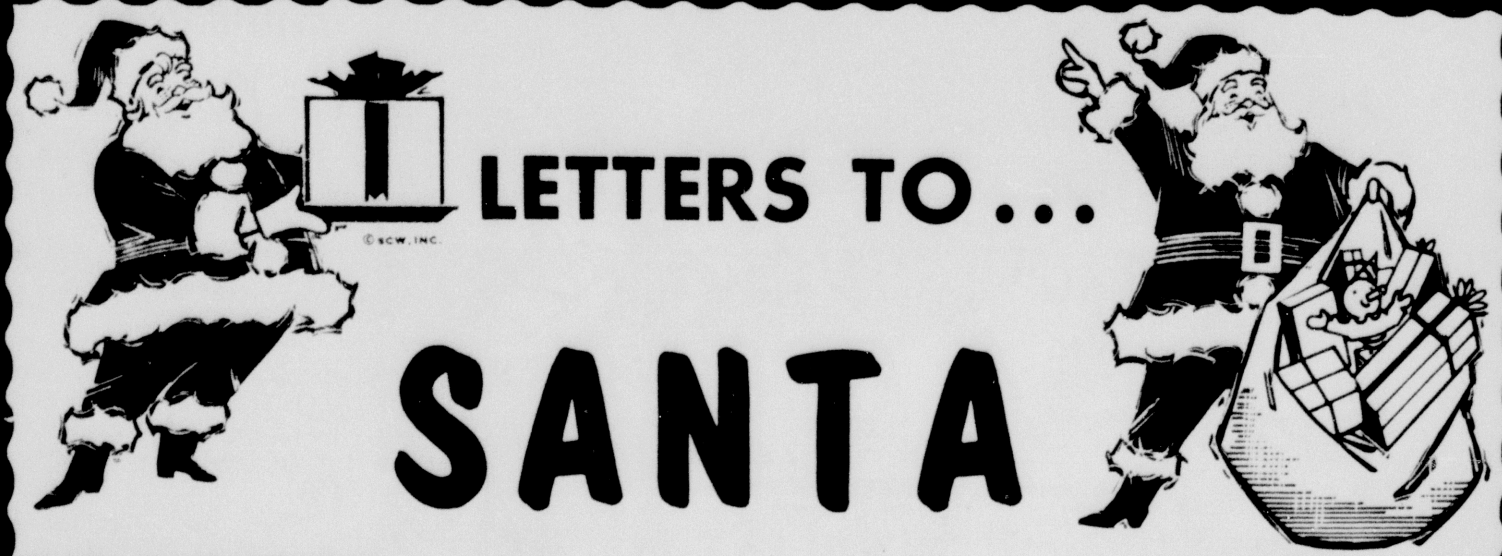


GREETINGS

May all our wonderful customers enjoy the very best of holidays!

RAY HULING GULF STATION

12 SOUTH CENTRAL



LETTERS TO... SANTA

Dear Santa Claus,
I want a purple bicycle with a banana seat and handle bars.
And that's all I want this time.
I have been a good girl so please bring me this bike.
Love,
Tracy Blanton
P.S. And if you want to you can put a basket on it.

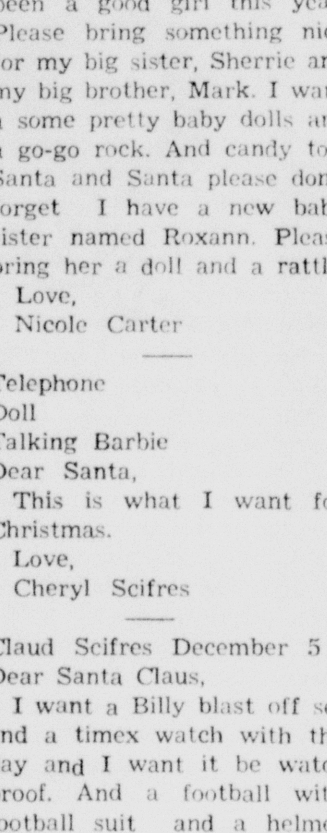
Dear Santa,
I am four years old. I have been a good girl this year. Please bring something nice for my big sister, Sherrie and my big brother, Mark. I want a some pretty baby dolls and a go-go rock. And candy too, Santa and Santa please don't forget I have a new baby sister named Roxann. Please bring her a doll and a rattle.
Love,
Nicole Carter

Telephone
Doll
Talking Barbie
Dear Santa,
This is what I want for Christmas.
Love,
Cheryl Scifres

Claud Scifres December 5
Dear Santa Claus,
I want a Billy blast off set and a timex watch with the day and I want it be water proof. And a football with football suit and a helmet and cleats and the No. 71 with the pads. Pool table. And a 50 pound weight. And a big Wheel and a poppity popper. And a Krazy Kar and a guitar.

Dear Santa Claus,
I can't write so my big sister is writing this. I want a riding tractor and a doll. I love you.
Tricia Kiser

Dear Santa,
Please bring me a rider-hopper, a pogo stick, a set of cowboys and indians and a Johnny Lightening race track set.
Please bring something for



NOEL

May your holidays be bright & gay

THE KNABELS



SEASONED GREETINGS

MR. AND MRS. PHIL MANN
And Employees of
LEE'S CAFE

Would like to take this opportunity to wish each of you a Very Happy Holiday Season.



HAPPY HOLIDAYS

Heartiest thanks to our customers

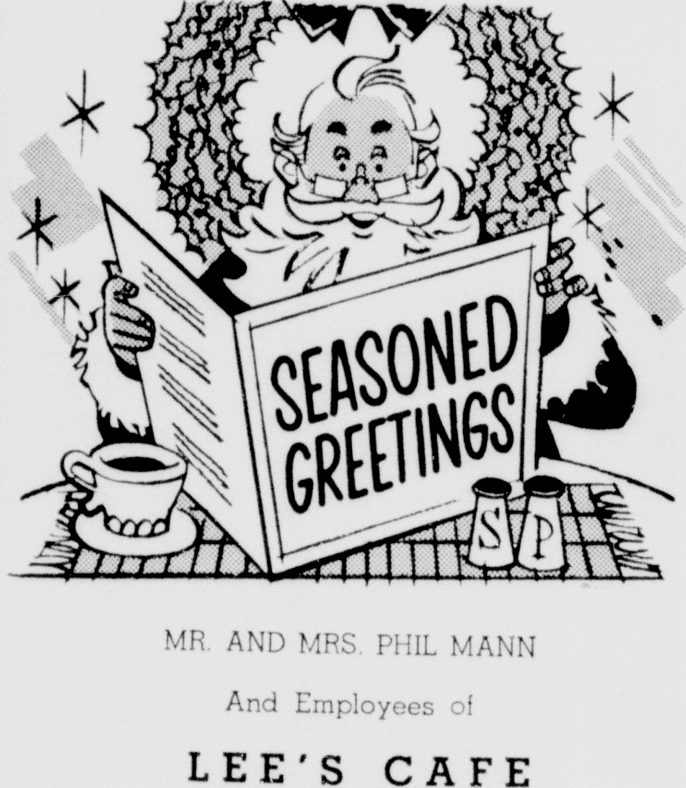
JOHNSON'S BUTANE AND REPAIR



FIX UP OLD TOYS, TREAT YOUNGSTERS IN HOSPITALS

When all is said and done, there is no gift quite as wonderful as giving of yourself. For whatever reason the Creator may have, when we give our energies, our hearts to something or someone else, we share the joys perhaps to greater degree than the recipient.

This Christmas plan to bring a little happiness to the less fortunate, not by means of a check (though that is very welcome, too) but by means of personal involvement.



JOYOUS TIDINGS

MAY YOUR HOLIDAYS HIT A HAPPY NOTE!

HAMLIN AUTO PARTS

129 South Central 576-3673

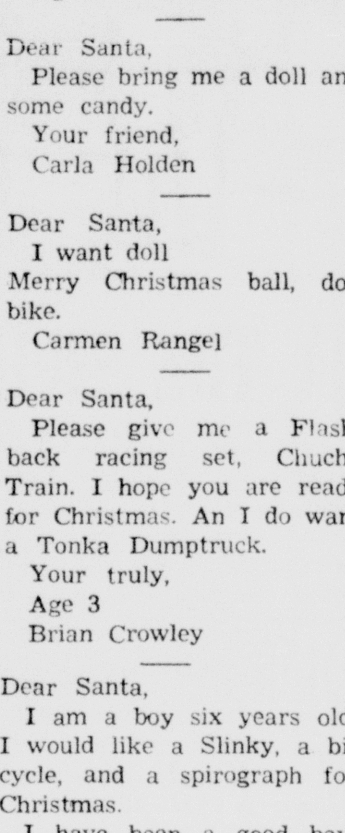


Greetings

Let the glad tidings ring in every home and every heart! Merry Christmas!

H. O. CASSLE AND SON

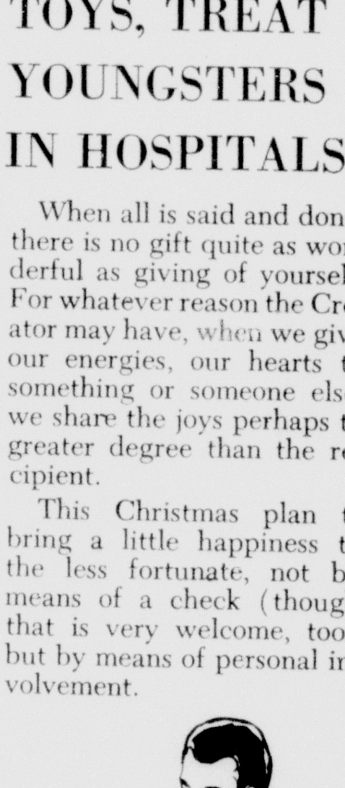
REAL ESTATE, LOANS AND RENTALS



HAPPY HOLIDAYS!

HERE'S WISHING YOU JOY!

FOSTER FUNERAL HOME

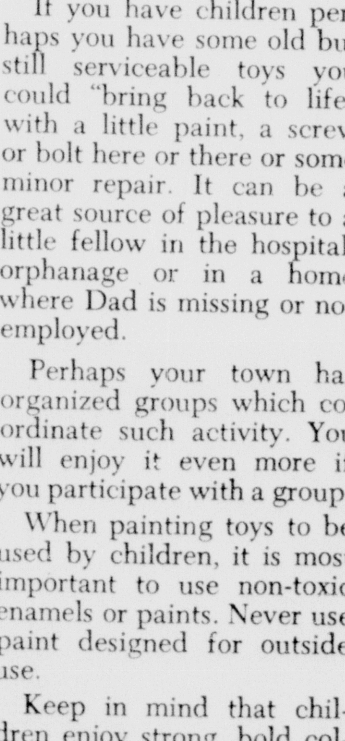


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WITT JEWELRY AND KNIT SHOP

Mr. and Mrs. I. R. Witt




GREETINGS

May all our wonderful customers enjoy the very best of holidays!

RAY HULING GULF STATION

12 SOUTH CENTRAL



**Joyous
NOEL**

Greetings from St. Nick!

JORDAN'S DAIRY CREAM

MR. AND MRS. ROY JORDAN



**LETTERS
TO...
SANTA**

Dear Santa,
I would like a bicycle and a Slinky for Christmas. I have been a good boy. I am four years old.
Thank you
Todd Reynolds

Dear Santa,
I want a Western Holster Set, a toy fire truck, and a bicycle for Christmas. I would also like a telescope.
Thank you,
Love,
Harold Miller Jr.

Dear Santa Claus,
Please bring me a Swingy doll, Mr. Chimp, some Barbie Clothes And a Walkie Talkie.
Thank you
Love
Teri Davis

Dear Santa,
Please bring me a toy sewing machine, little up stairs playhouse.
Thank you
Tamara Newland

Dear Santa,
I want a doll and some dishes. I want a bicycle too.
Dalia Lopez

Dear Santa,
Will you please bring me a snow cone machine and a chalk board?
Thank you,
Gina Marshall

Dear Santa,
Please bring me a talking Barbie with family house and

Dancerina. Please do not forget my sister, Paula.
Love,
Kathy Prewitt

Dear Santa,
I have been a good girl this year.
I would like a dancerina, a Suzy homemaker oven, and a hair curler set.
Love
Melissa Kiser

Dear Santa,
Please bring me a bicycle, a talking G. I. Joe and a slinky. That will be all.
Thank you,
Terry Fuschak

Dear Santa,
I want you to bring me a doll and some dishes.
Thank you,
Mary Chavez

Dear Santa,
I want a Dancing Ballarina and a doll whose hair grows long.
Thank you
Cindy K. Ingram

Dear Santa,
Please bring me a doll house, a doll and some clothes
Thank you
Maria Barrera

Dear Santa,
Please bring me a bicycle and lots of goodies.
Thank you
Roma Rayni

Dear Santa,
Please bring me a truck with batteries a space rocket and a car.
Thank you
Patrick Touchon

Dear Santa,
Bring me an electric train.

a Pogo Pony and a big airplane.
Thank you,
Charles Hertel

Dear Santa,
I am in the first grade. I try very hard to work and be a good boy. I want a Johnny Lightening 500, a walkie talkie, a gun, a spirograph and some games. Please do not forget my little brother, Jeff. He wants a big riding car and a big riding tractor, and a little record player.
I love you,
Mitch Lawlis

Kay Bailey
Dear Santa,
I want a Baby Christy, a vacume cleaner, a pop corn popper, and a lot of different games.
Thank you,
Kay

Dear Santa,
Please bring me a doll and a new coat. And I want some doll dishes.
Carolyn Hunter

Dear Santa,
Please bring me a bicycle. That is all I want.
Ronald Lee

Dear Santa,
I want a doll and a snow cone machine.
from
Marilyn

Dear Santa,
Will you bring me a truck? I want a G. I. Joe.
John Gonzalez

Cindy Lou Wood
Dear Santa,
Please bring me Swingy and clothes, doll bed, Stroller, bed Stroller, buggy.
I love you dear Santa
Robe, gown and slippers
Cindy

Dear Santa,
I have been a good boy. I would like for you to bring me for Christmas. A Chorlie McCarthy Beginner record. Charlie brown bed spread for big bed.
Play tiles and some close. Remember the other Boys and girls.
from Gordon Roberts

Dear Santa Claus:
Please bring me a truck and a bike — a BB gun and an airplane.
Thank you, Santa.
Albert Quintanilla



Christmas Blessings

May the blessings of the Christ Child be with you and your family

TOM PRITCHARD & SONS



Happy Holidays

Sincere wishes
to all our patrons and customers

WHITE'S STORE

MR. AND MRS. B. O. BELL

15th Century Xmas Prayer

And go to Mary and make covenant with her, to keep her child, not for her need but for thine. And take to thee the sweet child and sweetly swathe it in his cradle with sweet love bands. Put from thee the cradle of self love and draw to thee the cradle of true love, for that liketh this child to rest him in, and so in thy soul sing lovelike and say:

Lovely little child, fairest of hue, have mercy on me, sweet Jesu.

And the while thou singest, be sorry and think how oft thou hast received thy God and laid him in a foul common stable to all the seven deadly sins... and seldom fully cleansed to God's liking; therefore oft sigh and sorrow and shrive thee to God as thou rockest the cradle, and sing and say:

Lovely little Child.
Anonymous

FUN-LOVING KING RESTORES TREE TO YULE STATUS

Ironically it was the "merry monarch," Charles II, that much-maligned king of England, whose licentious adventures were the scandal of 17th century Europe who actually caused the Christmas tree's return into English life.

It is said that the Roundheads, who beheaded his father Charles I, had banished the tree as part of the Devil's work, but on Cromwell's demise and the return of the royalists, the fun-loving monarch restored this picturesque custom, much to the joy of the English-speaking world.



**Gloria in
Excelsis**

Let us rejoice at Christmas!


ROBERTSON STATION & GROCERY



NOEL

May Christ's peace abide with you

KINCAID GAS AND APPLIANCE




PEACE

24.01 DEC '69 Form 20

May the gift of peace be yours this Holy Season and may it fill your life with joy.

DR. AND MRS. E. D. PERRIN
Terese, Pat, Chris and Greg



.... and
wise men
still seek
HIM

Midwest Electric Cooperative

ROBY -- TEXAS -- SNYDER



Greetings

May you "see" your way to Happiness

LEE HASTINGS SERVICE STATION
TEXACO PRODUCTS

BELLS HAVE SPECIAL MAGIC AT CHRISTMAS

Medieval people considered bells almost living beings. They were dedicated before being hung and the dedication was almost like a baptism. During the ceremony prayers were offered that the sound of the bell might summon the faithful, stimulate devotion, drive away storms and banish evil spirits. One document of days long ago comments: "in those dark chambers, high above the turmoil and strife of human life, dwelt the apostles of peace, whose salutations were never so welcome as at the time of the great Winter feasts of Christmas."



I HEARD THE BELLS ON CHRISTMAS...

*I heard the bells on Christmas Day
Their old, familiar carols play,
and wild and sweet
The words repeat
Of peace on earth, good will to men!
I thought how, as the day had come
The belfries of all Christendom
Had rolled along
The unbroken song
Of peace on earth, good will to men!
And in despair I bowed my head:
"There is no peace on earth," I said,
"For hate is strong
And mocks the song
Of peace on earth, good will to men."
Then pealed the bells more loud and deep:
"God is not dead; nor doth He sleep!
The wrong shall fail
The right prevail,
With peace on earth, good will to men!"*

HENRY WADSWORTH LONGFELLOW, 1807-1882

MOST FAMOUS CHRISTMAS CRIB IN BASILICA, ROME

What is said to be "the most famous Christmas Crib in the world" is on view in the Basilica of Saints Cosmas and Damian, near the Coliseum in Rome. This *presepe*, truly a work of art and the only one of its kind, was created in Naples over 200 years ago. A certain S. Cataldo Perricelli and his wife, who had inherited the Crib from ancestors, presented the scene to the Third Order Regular of St. Francis.

This unique display is 45 feet long, 21 feet wide, and 27 feet high, and contains hundreds of wooden, hand-carved figurines. They are the work of several artists of the 17th century, and portray various phases of Neapolitan life of that period.

The blue sky is alight with stars, the moon, a comet, and several angels hover. One is waking a shepherd who has fallen asleep near his flock. In the background are hills, valleys, the river Jordan, and lighted villages. On the balcony of his palace is Herod, pointing out to the Magi the way to the manger in Bethlehem.

The surrounding scenes portray life as it must have been in Naples over two centuries ago.

The most important part of the Crib is, naturally, the Holy Family. The Magi are dressed in colorful Oriental garments, and kneel before the holy Infant, offering Him rich gifts.

Rejoice and be merry in song and mirth! O praise our Redeemer, all mortals on earth! For this is the birthday of Jesus our King, who brought us salvation, His praises we'll sing!
Anonymous

Peace on Earth



Good Will To All
Men This Christmas

BOND WELDING
PETE AND MAVIS BOND

Legend of Poinsettia Has Origin in Mexico

Many legends of the Christmas season are concerned with children. This one is about a little boy who wanted to give something worthy to the Christ child.

In a town in Mexico it was the custom for the people to take gifts to the church on Christmas Eve and offer them to the little Christ.

The boy, having nothing to offer, stood outside the church, dejectedly.

But, he thought to himself, at least I can pray. And so he knelt down outside the window where he could hear the organ music.

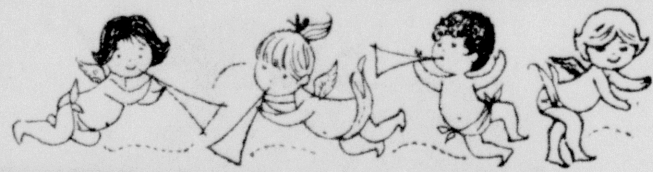


When he rose again to his feet he saw in the spot where he had knelt a beautiful plant with scarlet leaves and a yellow flower in the center.

Dumbstruck, yet realizing he was witnessing a miracle, he gently plucked the stalk and took it, full of wonder, into the church to lay on the altar.

The Mexicans called the plant "The Flower of the Holy Night."


Years later an American Ambassador to Mexico, Dr. Poinsett, took the plant to the United States. Thus, the name "poinsettia." Ironically we do not know the name of the little boy who experienced the miracle.



It's always a pleasure to greet friends at this holiday season and wish them the best: health, wealth, and happiness!

MAC'S

LUTHER AND MARTHA HAUGHT



GREETINGS

It's our favorite time of year — when we have the opportunity of wishing all our good friends a very merry Christmas!

HAMLIN FARMERS' COOP GIN
WATT'S FLETCHER, Manager

Blessings to All



On this Holy Day . . . we pray that you will be blessed with health and happiness and may the spirit of Christmas guide your future.

HEIDENHEIMER'S